

# **Learn How to Make Money From**



**Methods You Can Start Now**

# Contents

1. Introduction
2. Why this Book?
3. YouTube Says: How it Works?
4. Real Time Top 21 Earners
5. Starting Steps: Setting up all Systems
6. Methods
  - a. General Methods
    - i. Two Approaches to Making Money Online
    - ii. Some Genuine Money Making Methods
  - b. YouTube Methods
    - i. Use YouTube to get traffic to your website and blog
    - ii. Create products and promote them on YouTube
    - iii. Sell other's products as an affiliate marketer
    - iv. Get creative: Create a Web TV series
    - v. Become a YouTube personality
    - vi. Monetize your videos with the YouTube Partner Program
    - vii. Teach: share your knowledge with tutorials
    - viii. Test market your products
    - ix. Become an expert on meta data: use keywords to get an audience
    - x. Build your brand using YouTube
    - xi. Turn your child or pet into a star (and make money)
7. Shortcuts
  - a. YouTube Scrapping
  - b. Amazon Toll Gate Sites
8. Learning for Continuous Progress
  - a. Why Continues Learning is Important
  - b. Read
  - c. Listen: Amazon Audible
9. More Opportunities
  - a. Bitcoin Business
  - b. Game Blogs and Business
  - c.
10. Disclaimer

# Introduction

We're Really Excited about bringing this book from our "**Opportunity Hunters**" Series and see it in action. Are you Happy? No? Then, Get Happy before going further down.

The Internet is just the one medium utilized for more than one purpose, in fact literally everything we do offline today can also be done online and has opened doors to millions of Opportunities from Billion Dollar Corporations to Lay men to make a living out of.

For many people Internet is still a Mystery. In spite of many people making a living online, we also have people who simply do not believe the magnitude of opportunities that the Internet has to offer. And for those few who do, they're stopped by fear. And this Fear is TRUE. The Internet has expanded the boundaries of opportunity and at the same time also the depths of SPAMS and SCAMS. But, If the Opportunity is Real, Is it worth Defeating the Fear?

If you have been searching for ways to make money online, here's one realistic way that many people are currently using to make extra income and we're happy to bring this information to all those who were unable to reach it directly online and show you the ways to make a living from YouTube. Do really want to make money online? Consider becoming active on YouTube. YouTube gets more than one billion unique users a month: that's a huge audience. Many people are already making money there: YouTube boasts one million creators in its YouTube Partner Program alone. It's easy to get started. Use Google's Creator Playbook. Before you know it you'll have created your channel and will be ready to monetize. Need inspiration? Here you go.

Let's first explore the purpose of this book and what you'll get from this book and then move on to know what YouTube has to say about making money from its platform and what services it offers to help people like us make a living from YouTube.

# Why This Book?

So it turns out that the internet is good for more than just porn and video games – you can make money off it too! Think of the internet as a giant country called Imagination land. By playing your cards right, you can make some easy money online doing things you're already doing. Here are some tricks and methods to start you off

Most of this information about how to make a living solely from internet is scattered around the Internet and is available for free for those who can spend very long hours to search and mine them or those who are experienced enough to find it on the go. Unfortunately being able to use the right keywords and search tactics to find the information one wants has become an art that is learnt with experience. So to make this information accessible even to newbies, we've compiled all the beneficial information across the internet into one book with the goal of delivering more value than what you paid to buy this book.

We sincerely hope that you get more out of this book than what you paid for it.

# How it Works?

## The big idea

Wouldn't it be great if you could make some money by doing what you already love? What goes on behind the scenes when an ad shows up on a video? Get started with YouTube advertising and see how ads may work for you as a creator.

This collection has 3 lessons. To access the videos and activities, click *Start lesson*.



## Best practices

Are you spending a lot of time on your videos and starting to see your viewer and subscriber numbers grow? Congratulations! Is there a way to make the work you put into your channel sustainable?

- **Monetization and YouTube**

Understanding the YouTube monetization ecosystem will allow you to best choose which ads to run and even how to market your content and your channel. It's helpful to think about your channel as you would a business: many creators want the work they put into their channels to pay off. All the content you put out is your work, so you not only want it to be appealing to your audience, but also to potential advertisers and sponsors. Most advertisers look for great channels with brand-safe content. Continuously creating

videos that are advertiser-friendly may help put you in a good position to build business relationships with advertisers, PR firms, and sponsors.

- **The four key players**

There are four key players in the YouTube monetization ecosystem (see image in Video examples, below):

- **Viewers** - people who like and watch your videos
- **Creators** - you and others like you who create the great videos on YouTube
- **Advertisers** - businesses looking for different ways to reach and target new or existing audiences
- **YouTube** - the video-hosting platform itself, helping this ecosystem to thrive

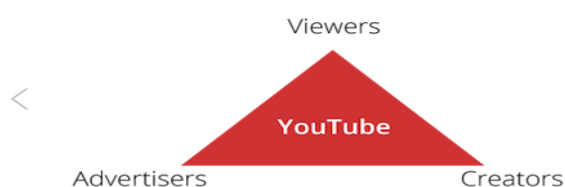
These four main players work together to provide a cohesive, sustainable entertainment platform.

YouTube succeeds when you succeed - we want to help you achieve your goals. You upload the videos that viewers want to watch, and each view creates an opportunity for YouTube to sell advertising. When YouTube sells advertising and an ad runs on your video (and your viewers watch through that ad), YouTube shares part of that revenue with you, the creator.

- **Benefits**

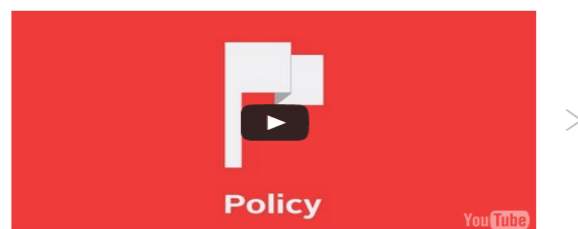
So what are the benefits of this ecosystem? Well, it provides an environment for anyone to share their passion with the world and earn money making something that they love. Creating great videos, building your audience and engaging your community, meeting like-minded people, and generating a revenue stream by doing something you enjoy is all possible on YouTube.

#### Video examples



##### [The YouTube monetization ecosystem](#)

There are four key players in the YouTube monetization ecosystem: Viewers, Creators, Advertisers, at the points of the triangle, and YouTube at the center.



##### [Learn about YouTube policies and guidelines](#)

YouTube policies and community guidelines can help you increase visibility on YouTube. The guidelines are: respect the community, create advertiser-friendly content, and report violations. (Video in English)


02 Revenue goals

Knowing the basics of tracking your YouTube revenue and defining monetization goals can help you better predict and manage your channel's earning power.

Start lesson →

Impression

\$ 123



YouTube

## Best practices

To find out how well your videos are performing with monetization on YouTube, you'll need to know your way around YouTube and AdSense reporting. You can use this information to set goals for what you earn, and optimize your channel to help you meet those goals.

- **Define your monetization goals**

Not every channel needs formal monetization goals, but it can be helpful to have some general milestones in mind, especially if you're looking to earn significant money with YouTube. Your goals can be simple and easy to attain or a little trickier or ambitious to meet. Here are some examples:

- I want to earn at least \$50 a month total with all content on my channel.
- My videos across Channel A, B, and C are earning great money, but I want to increase earnings from Channel C by 20% next month.

- **Link your accounts for access to detailed reports**

To make sure you can access the data found in these reports, you'll need to link the necessary accounts:

- You should associate an AdSense account with your YouTube account in order for your YouTube Analytics reports to display estimated earnings.
- You should associate an AdWords account with your YouTube account if you're running paid promotions for your channel. This will allow you to get even more detailed reports that help you track how effective those ads are for you.

- **Measure how well your ads are doing**

Once you associate your YouTube account with AdSense, you'll have access to the Ad Performance report in YouTube Analytics. This report provides three key metrics you'll find useful in helping you



understand how well your ads are accomplishing your monetization goals. You should note that on YouTube, when an ad successfully appears to a viewer, this is called an impression. There can be multiple ad impressions per playback, or just one. (The impression metric can be added through the compare metrics menu as it's not in the report by default.)

- CPM: (cost-per-mille): the estimate for how much an advertiser paid YouTube per thousand impressions.
- Estimated Monetized Playbacks: The estimated number of times your videos received at least one ad impression before the viewer watched your video.
- Gross revenue: The estimated total amount of money your video made from ads before it is split between you and your revenue-sharing partners (i.e., YouTube).

These three measurements can be used to measure and evaluate how different ad types perform over time relative to one another. They can also be used in conjunction with the [Estimated earnings report](#) to calculate your earnings and measure your RPM (revenue-per-mille), or how much money you earn per thousand impressions of an ad. To determine your RPM, take your estimated earnings and divide by the estimated number of impressions, then multiply by one thousand. When dividing, be sure you are using estimated earnings and number of impressions from the same period of time. Remember, the number of impressions may differ from number of monetized playbacks because multiple ads can appear with a single video, and a unique impression is counted for each ad shown on your video overall.

- **Find out how much you've earned**

For the most up-to-date details on how much money ads on your channel bring in, review the Estimated Earnings report in YouTube Analytics. This report shows ad and transaction earnings within the last 48 hours (and may be adjusted at the end of the month to reflect your actual earnings). You'll also be able to download the report. Find out how much you've been paid, after any earnings adjustments, with the [AdSense Payments Page Report](#).

Use the Ad Performance and Estimated Earnings reports to help you make decisions about which types of ads are most effective for your channel. Try out different types of ads to see if it makes a difference in your revenue and watch time. Tracking changes made to your channel and measuring their impact with the Ad Performance and Estimated Earnings reports can help you optimize your channel's earning potential over time.



Watch this video at....

## Best practices

There are many ways to make money or “monetize” your videos on YouTube. Having ads run on or beside your videos is one of the ways, and the most popular are presented here. You can decide if this is the right revenue opportunity for you or if you want to keep your videos ad-free.

- **Types of ads**

Curious about running ads? There are several different ad types and you can choose what works best for you. Ads can appear before or during your videos depending on its length. The ads can display while your content is playing and/or as a text or video companion right next to your content. As you begin, you may want to test the various ad types to determine which type work best with your content.

You may have noticed when watching YouTube videos that some ads can be skipped after a few seconds while others must be watched all the way through. These two options: skippable and non-skippable are available in our popular in-stream ad format. Skippable, or TrueView ads allow the user to go directly to your content after 5 seconds. You can also use Display ads which appear to the right of your video or Overlay ads which appear as a transparent overlay on the lower portion of your video.

As a general best practice, we recommend opting in to as many ad formats as you're comfortable with. If you are just getting started and your primary goal is building loyal, engaged viewership, you may want to initially forego choosing the non-skippable in-stream format. Skippable in-stream formats, as well as overlay and display ads, don't require a viewer to watch a full ad before accessing your videos.

The revenue you can make on YouTube ads is going to vary depending on the type of ads that you run on your videos. For example, TrueView ads are usually going to have a higher return or RPM (revenue per thousand) than a banner ad. It is up to you to decide what works best for your channel and for your audience.

- **Add cents to AdSense**

Once you've decided you want to monetize your videos, you can also choose where you would like those ads placed in addition to the type of ad. You should then associate an AdSense account with your YouTube channel. This is important because as you reach the threshold for payment, we can send you your earnings via AdSense - which opens up a wider range of revenue reporting in YouTube Analytics. Google AdSense provides a free, flexible way to earn money from your websites, mobile sites, and site search results with relevant and engaging ads.

- **Enable your video for monetization**

The first step is to enable your videos for monetization, which will allow ads to run against all of your videos (see steps). Once you've enabled your video for monetization and selected your ad format, your video is ready for ads. To make this easier in the future, you can set defaults for future uploads.

- **Appeal to brands with your channel**

When you monetize your videos on YouTube, available ad space across your channel is sold by Google to advertisers large and small. You'll want to position your channel to be appealing to these advertisers. Be mindful of the following "checklist" and you could see improved performance over time with ads on your videos:

- Who is your audience? Where are your viewers and is it easy for brands and/or advertisers to understand who this audience is? Advertisers will look to target their ads to groups like "aged 18-24" or "interested in fashion."
- Is your audience unique? Why? What makes connecting to viewers through your content desirable to advertisers? Why should they advertise on your channel?
- How large or loyal is your audience? Having many diverse and engaged viewers all over the world can be important for attracting larger advertisers for special opportunities like product promotion or sponsorship of your channel.
- Do you have known media influencers or opinion leaders? Larger advertisers love celebrities! Are you building brands with your channel talent within relevant communities?
- Is your content friendly for all audiences? Most advertisers will not want to associate with content that isn't appropriate for a family audience, so you may find it more difficult to attract advertisers to your channel with age-restricted content.
- Does the voice of your own brand remain unique and original, without sacrificing creativity in favor of more ad revenue? Staying "true to your roots" will help you keep your existing audience as you continue to grow your brand and reach.

- Have you enabled your videos for the appropriate ad formats? By default, we recommend you enable all possible ad formats on your ad, but you may find that some ads influence your viewers' experience in different ways, so you'll want to focus on using the formats that work best for your brand and channel.

- **Frequently asked questions**

**Q: I've opted in to monetization and chosen the ad formats I would like to display but I'm not seeing ads on my video.**

A: If you are not seeing an ad on your monetized video, [check out](#) some reasons why they might not be showing on your video. Remember that not all ad formats are available on every device a viewer could be watching. Additionally, advertising on YouTube is subject to fluctuation in video advertising demand.

**Q: I have ads running on my content, but I'm not earning revenue or I have not opted in to monetization.**

A: If you have opted in to monetization and see ads on your content, but don't see any revenue in your reports, you most likely need to [link an AdSense account](#).

## Real Time

### Top 21 Earners from YouTube

21)

\$134,000-\$1.32 million estimated yearly income after YouTube's 45% cut  
476,000 total subscribers  
443 million total views

Evan is the 7-year-old face of EvanTubeHD, a family-friendly YouTube channel where Evan (and occasionally his sister or mom) reviews toys and video games. What started as a father-son bonding project — Evan and his dad would make Angry Birds stop-motion videos for fun — has snowballed into near-celebrity status for Evan. According to a Newsweek interview with Jared, Evan's father, all of the proceeds from the channel, for which they currently have a dedicated ad-sales team, goes into investment and savings accounts for their children.



20)

\$137,000-\$1.38 million estimated yearly income after YouTube's 45% cut  
2.32 million total subscribers  
756 million total views

Bradley "The Rad Brad" Colburn is a sensation in the gaming world, for his detailed and humorous video game "walkthroughs" (when he explains how to play and beat a game). He is known for his profane and hilarious outbursts, sometimes even breaking chairs when he can't beat a level in a game. Colburn got his start through the popular gaming website Machinima, which specializes in creating animated videos using video games. Colburn began making the "walkthroughs" while finishing college and working a part-time job at Best Buy. When he graduated, he decided to give YouTubing full-time a try. In the past nine months, Colburn has jumped from 700K subscribers to 2.32M and counting.



19)

\$154,000-\$1.54 million estimated yearly income after YouTube's 45% cut  
6 million total subscribers  
582 million total views

Ruben Doblas Gurdensen is a popular Spanish video-game commentator and comedian. While he began by posting videos of The Elder Scrolls V: Skyrim and Battlefield, he has since branched out into video blogs and comedy videos. He currently lives with another famous YouTuber, MangelRogel, who encouraged him to start posting videos.





18)

\$165,000-\$1.65 million estimated yearly income after YouTube's 45% cut

265,000 total subscribers

403 million total views

Kanna and Akira are two Japanese sisters who (with their parents help) make videos of themselves playing with and using a variety of toys and make-it-yourself candy and baked goods.





17)

\$174,000-\$1.76 million estimated yearly income after YouTube's 45% cut

6.97 million total subscribers

1.29 billion total views

Last September, Jordan Maron became the fifth video-game commentator to hit 1 billion views. While he is well-known for his popular "Let's Play" videos, he also makes parody music videos using Minecraft animations. He is currently signed to Maker Studios, one of the most popular multi-channel YouTube content distributors.



16)

\$195,000-\$1.93 million estimated yearly income after YouTube's 45% cut

6.75 million total subscribers

2.38 billion total views

BlueXephos is the main channel for the Yogscast, a group of British video-game commentators and players who produce videos primarily of Minecraft and World of Warcraft. While there are a number of other YouTubers associated with the Yogscast, BlueXephos is run by Yogscast founders, Lewis Brindley and Simon Lane. BlueXephos is notable for hosting a variety of charity initiatives, including a recent drive last December that raised \$1.16 million for Oxfam, Little People UK, GamesAid, SpecialEffect and War Child.



15)

\$200,000-\$1.98 million estimated yearly income across both accounts after  
YouTube's 45% cut 7.21 million total subscribers  
805 million total views

Not much is known about the identity of YouTuber Speedyw03/Kyrsp33dy, as he has not done any interviews and rarely shows his face. He is known for his humorous explicit commentary on gameplay videos and is a partner with Machinima.



14)

\$202,000-\$2.04 million estimated yearly income after YouTube's 45% cut

3.25 million total subscribers

556 million total views

Mitch Donald Ralph Hughes is a Barbadian-Canadian video-game commentator, who specializes in Minecraft and Call of Duty videos. He is known for his extensive personal slang, which his subscribers know and use often.





13)

\$210,000-\$2.11 million estimated yearly income across both accounts after YouTube's 45% cut  
18.86 million total subscribers  
1.11 billion total views

German Garmendia is a 23-year-old Chilean YouTuber who makes comedy videos aimed at a Spanish-speaking audience. He first became famous with Las Cosas Obvias De La Vida (The Obvious Things of Life). He was second only to top YouTuber PewDiePie in adding subscribers in 2013.



12)

\$213,000-\$2.15 million estimated yearly income after YouTube's 45% cut

1.78 million total subscribers

372 million total views

Daniel, otherwise known as TheDiamondMinecart, is a popular Minecraft YouTuber, posting daily reviews and gameplay videos. He is married to another popular Minecraft YouTuber, JemPlaysMC.



11)

\$226,000-\$2.18 million estimated yearly income across all three channels after YouTube's 45% cut  
13.96 million total subscribers  
2.87 billion total views

Toby Turner is one of the most popular Internet comedians, having amassed a whopping 13.96 million subscribers across his three YouTube channels. He first joined in 2006, when he produced a popular parody of the Adam Sandler movie "Click." He has since created the popular series CuteWinFail, the YouTube equivalent of America's Funniest Home Videos, and Literal Trailers. He has begun to make the transition into traditional media, scoring roles in independent films and major advertising campaigns. Last July, Turner was signed away from gaming video giant Machinima to Maker Studios.



10)

\$223,000-\$2.26 million estimated yearly income across both accounts after  
YouTube's 45% cut 7.70 million total subscribers  
1.31 billion total views

PrankvsPrank began after Jesse Wellens tricked his girlfriend into letting him film her eating a spoonful of cinnamon. The resulting video went viral, which didn't sit well with his girlfriend, Jeanna. She retaliated by filming her smacking Jesse in the head with a pan. It quickly escalated into a prank war that has catapulted the two into Internet stardom.





09)

\$231,000-\$2.31 million estimated yearly income across both accounts after  
YouTube's 45% cut 6.95 million total subscribers  
1.03 billion total views

Madrid-native Guillermo Diaz is a Spanish video-game commentator known for his gameplay videos of Call of Duty and Grand Theft Auto V. He first became popular for being one of the best Call Of Duty players in Spain and has since become a full-time Internet personality after quitting school to produce videos for YouTube.



08)

\$239,000-\$2.41 million estimated yearly income after YouTube's 45% cut

7.85 million total subscribers

1.41 billion total views

Brooklyn natives Benny and Rafi Fine are two online producer/writer/directors who created the extremely successful React video series. In React's various iterations (Kids React, Teens React, Elders React and YouTubers React), TheFineBros show viral videos to subjects and film their reactions. The duo has been sponsored by both Ford and Comedy Central. Many consider TheFineBros to be two of the first YouTube stars.



07)

\$257,000-\$2.59 million estimated yearly income after YouTube's 45% cut

4.46 million total subscribers

552 million total views

Samuel de Luque is a wildly popular Spanish YouTuber who has become known for his voice-overs of gameplay videos for Minecraft, Saint's Row and Battlefield. His signature style is to create elaborate narratives and histories for the characters in his video-game videos to make them "like a movie." His fanbase is primarily based in Spain and Latin America. He often collaborates with TheWillyRex and other popular Spanish-language YouTubers.



06)

\$293,000-\$2.92 million estimated yearly income after YouTube's 45% cut

8.99 million total subscribers

1.66 billion total views

Adam Dahlberg is a massively popular Minecraft YouTuber who originally got popular as part of a Minecraft team called Team Crafted. Like many Minecraft YouTubers, Dahlberg frequently posts gameplay videos and commentary.





05)

\$448,000-\$4.50 million estimated yearly income after YouTube's 45% cut

27.71 million total subscribers

4.6 billion total views

Smosh is a comedy duo consisting of YouTube veterans Ian Hecox and Anthony Padilla. Smosh was one of the first YouTube sensations, becoming well-known for their slapstick comedy videos that parody video games and pop culture. The duo has shown no signs of slowing down, opening up multiple channels and an app for their content. Currently, they have eight YouTube channels producing content, all with significant views and subscribers, including Smosh, IanH, WatchUsLiveAndStuff, ElSmosh, SmoshGames and Anthony Padilla. They have also been in talks to begin airing their comedy content on television.



04)

\$505,000-\$5.06 million estimated yearly income after YouTube's 45% cut

1.05 million total subscribers

1.51 billion total views

DisneyCollectorBR is the YouTube channel of an unnamed Brazilian woman who posts videos of her opening, assembling, and playing with Disney toys, all while providing commentary in a soothing voice. It's a favorite of many children, whose parents find that they can put the videos on to calm and entertain their kids.



03)

\$660,000-\$6.38 million estimated yearly income after YouTube's 45% cut

628,000 total subscribers

1.38 billion total views

Like DisneyCollectorBR, BluCollection is a YouTube channel dedicated to opening, assembling and playing with a variety of toys. The unnamed YouTuber gives reviews of car toys, Disney toys and Play-Doh.



02)

\$825,000-\$8.47 million estimated yearly income after YouTube's 45% cut

23.9 million total subscribers

3.69 billion total views

Felix Arvid Ulf Kjelberg is a foul-mouthed Swedish video-game commentator who has absolutely dominated YouTube over the last year. His videos feature Kjelberg playing various video games, while a box in the top corner of the screen shows his reactions to what is happening. Kjelberg has broken numerous YouTube growth records, jumping from 12M subscribers in August 2013 to over 20M in January 2014. Many attribute his success to the attention he pays to his fans. Kjelberg spends lots of time talking about his fans, answering their questions in the YouTube comments section, and forming a community of "bros."





01)

**It Could be  
You**

# **Getting Started**

## **Starting Steps; Setting up and Full System Overview**

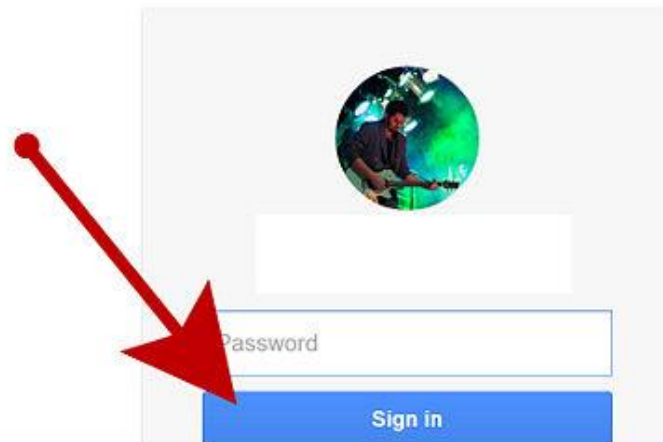
This section gives you the overview and step by step action about how to setup your YouTube account and enable it for Monetization as described by wikihow. And as for the additional information beyond YouTube that is being discussed such as starting a blog, we shall show how to do them later in this book as you read on. So keep reading.

# 1

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One account. All of Google.

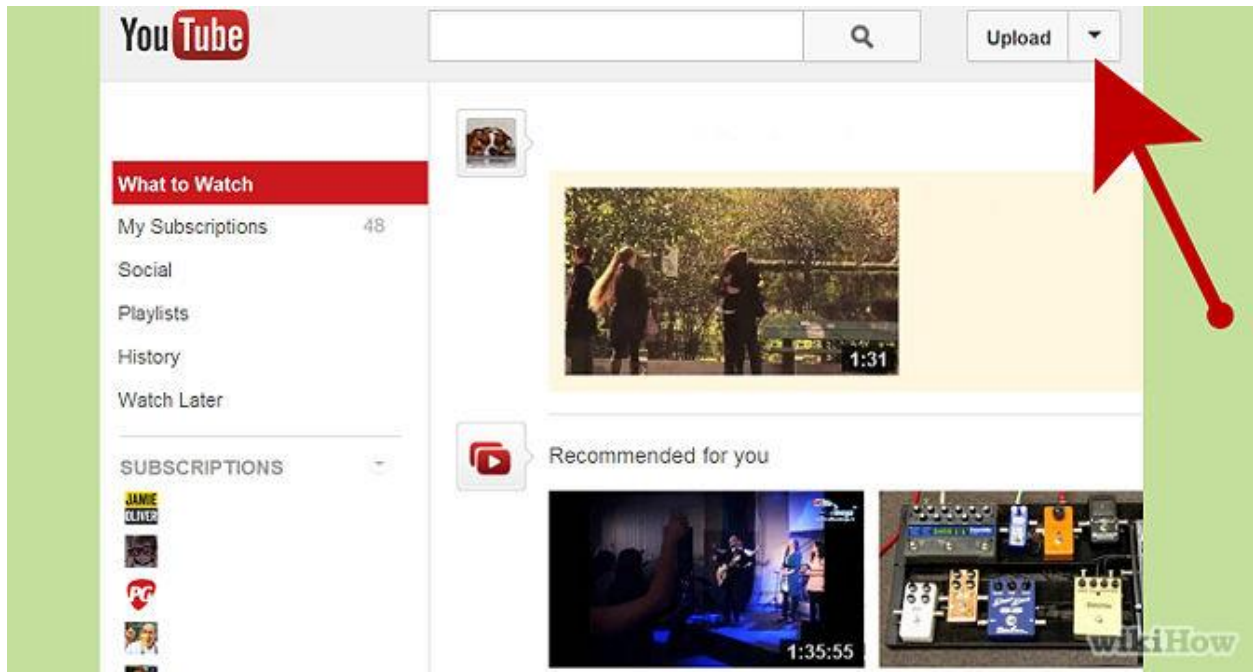
Sign in to continue to YouTube



**Set up and build your YouTube channel.** Your channel is your personal presence on YouTube. Each YouTube account has one channel attached to it. A YouTube account is the same as a Google account, and creating a YouTube account will grant you access to other Google products, such as Gmail and Drive.

- Create your account or use your existing one. Add keywords to help people find your channel. You can add keywords by navigating to the Advanced section of your Channel Settings. Make sure that your keywords are relevant to your content.
- Your user name can also work for or against you. If it's short, easy to remember, and original, people will be more apt to remember you. However if you are using an existing account, just stay with it. It doesn't help if you keep changing accounts.

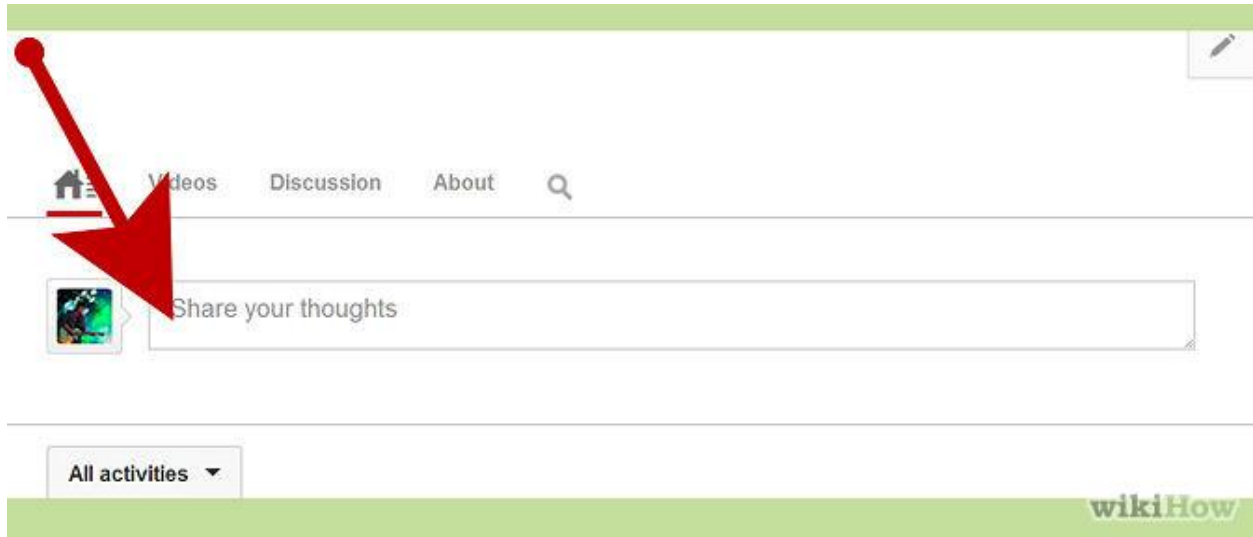
## 2



**Add content.** Try to upload content that is high quality, and isn't super long. (This option can vary depending on what type of content you decide to upload) Also try to upload regularly and stay consistent with your uploads.

- Even if your content isn't great at first, keep at it. Practice makes perfect. Try to make each video better than the last. You will often learn as you go.
- Improve your content by either using a better camera or trying better editing software or techniques. Also try to improve the way things are filmed. Use a tripod, have a friend help you or light your scenes better. It all helps for a better end product which in turn helps you get a better audience.
- By uploading regularly you can help hold an audience. People are more likely to subscribe if you add content on regular schedule, and maintain that schedule as much as possible.
- Make sure to tag your videos with key words that describe the content, as well as an eye-catching description. These will help drive people to your video from YouTube searches.

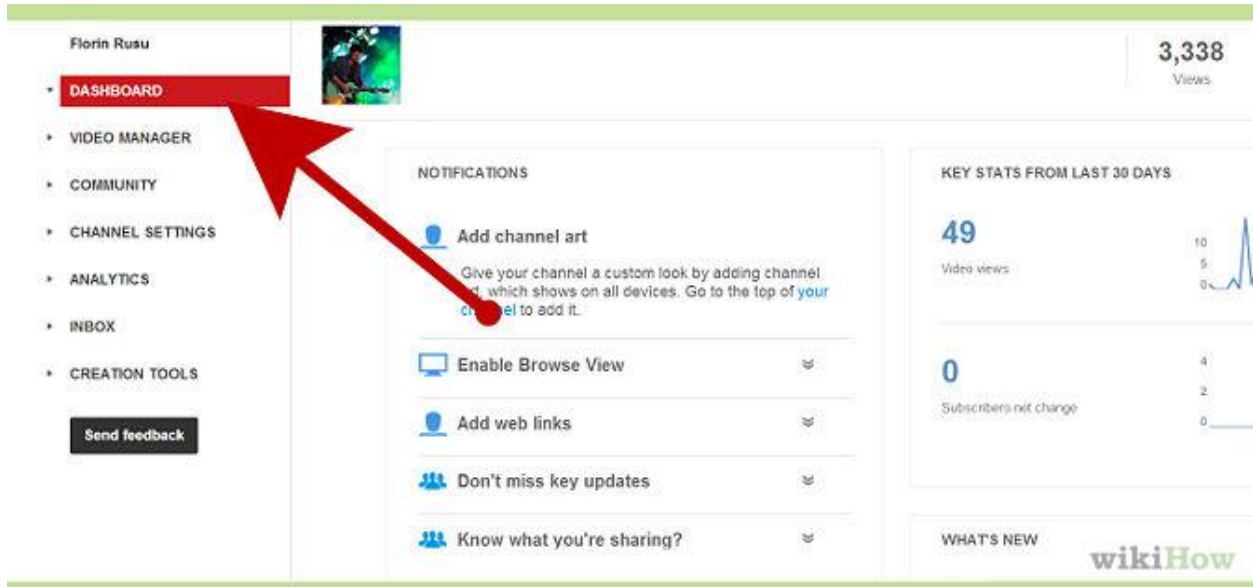
# 3



**Gain an audience.** Building an audience is key to increasing your monetization. You need people to watch your ads in order to make any money off of them. There is no one secret to getting more subscribers, just make the best content that you can and they will come to you.

- Keep uploading content and try to get people hooked. Send your video out on Twitter and Facebook. Share it with people. Distribute it elsewhere on the internet. Subscribers are essential to becoming a partner.
- Interact with your viewers by responding to comments and making occasional videos directly related to viewer comments and questions. Connecting with your community will bring more members into that community.

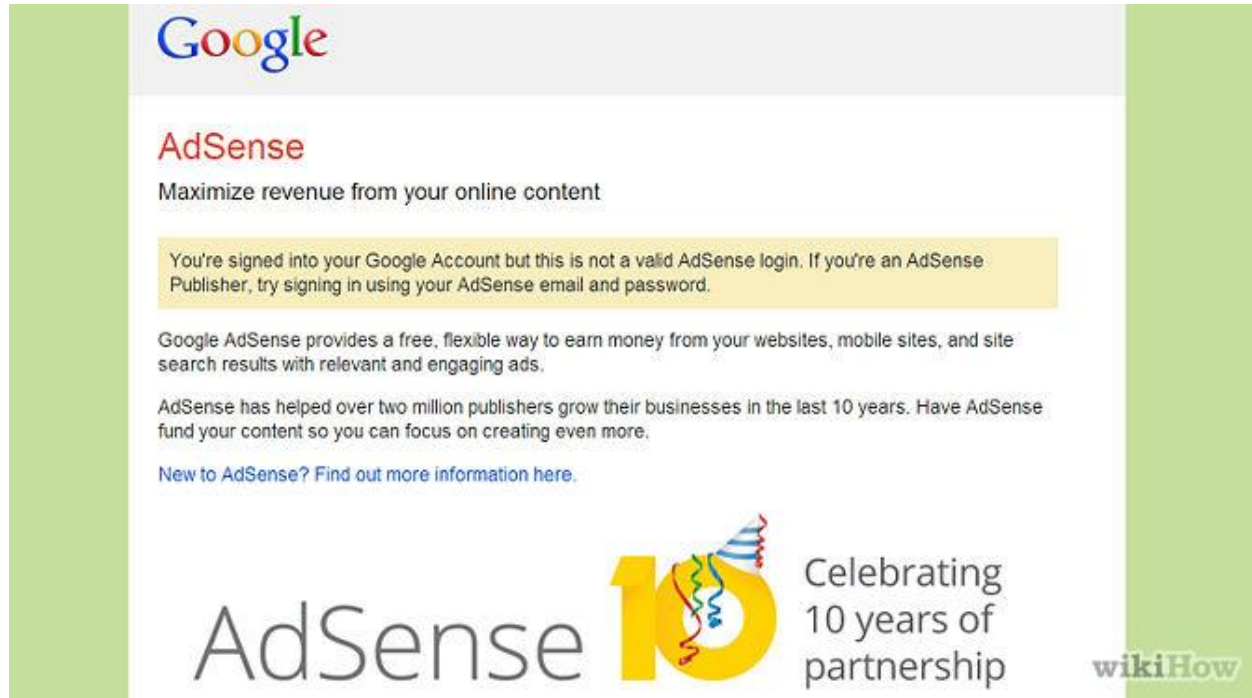
# 4



**Monetize your videos.** In order to start earning money on your videos, you'll need to enable monetization. This means you are allowing YouTube to place ads in your video. This also means that you acknowledge that there is no copyrighted material in your video.

- You can monetize a video as it uploads by clicking the Monetization tab and checking the "Monetize with Ads" box.
- To monetize a video after it has been uploaded, open your Video Manager and click the "\$" sign next to the video that you want to monetize. Check the "Monetize with Ads" box.

# 5



**Setup Google AdSense.** You can setup Google AdSense for free at the AdSense website. Click the Sign Up Now button to begin creating your account. You must be 18 years or older to create your own account. If you are younger than that, you will need an adult to help you.

- You need either PayPal or a bank account and a valid mailing address as well as other information so AdSense can verify who you are and who to send the money to. You only gain money per ad click and a smaller amount per view but it adds up over time. This is why having an audience is key.

# 6

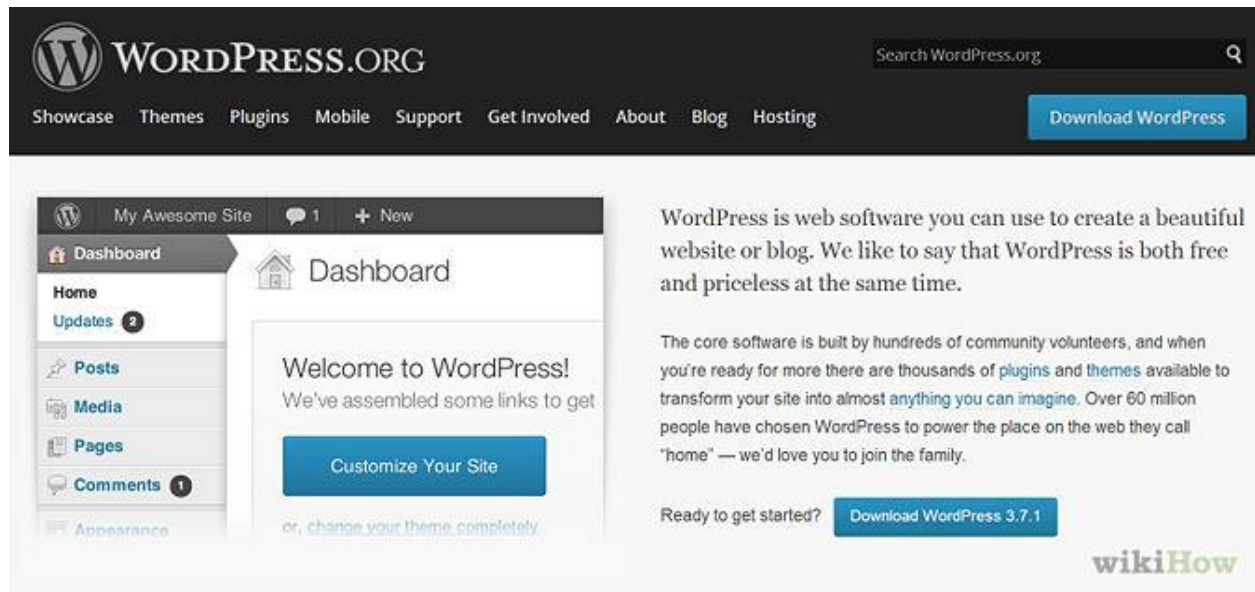


**Check your analytics.** Once you have some videos online, monetized, and being viewed, you can check out the analytics on them to see how they are performing. Click the Analytics option in your Channel menu. Here you can view estimated earnings, ad performance, video views, demographics and more.

- Use these tools to see how your content is resonating with your audience. You can change your content or your marketing if you're finding that you aren't attracting the users that you want to.

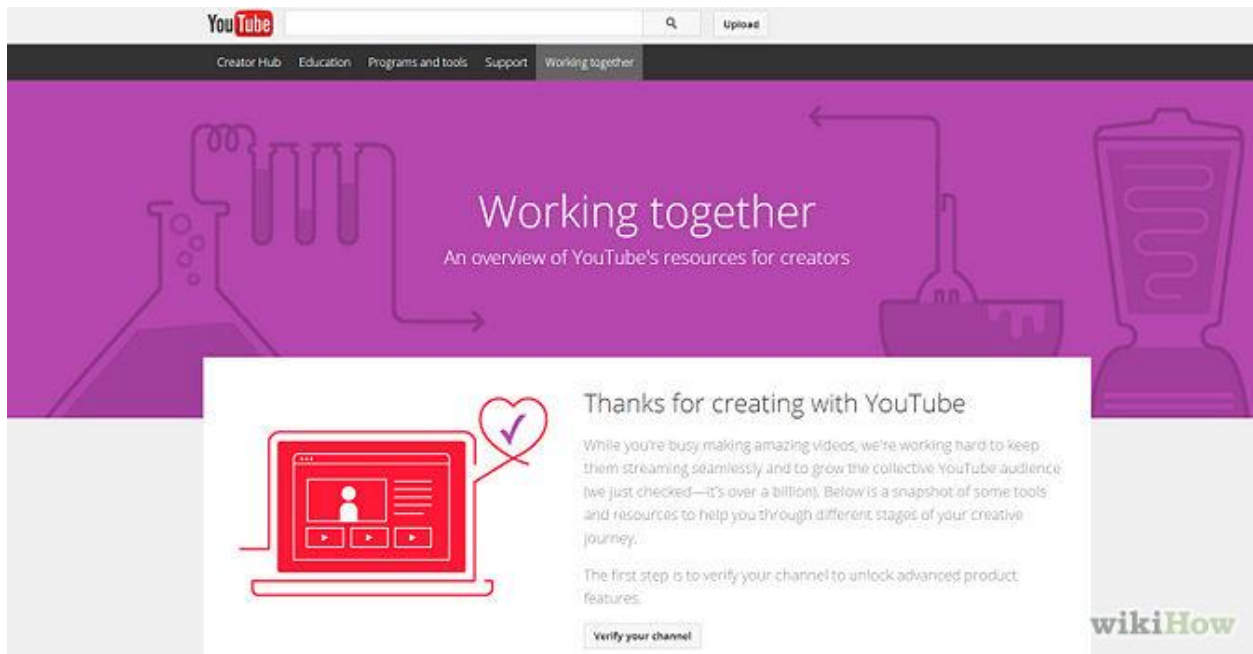


# 7



**Market your videos elsewhere.** Don't put your videos just on YouTube! Start a blog, make a website or post them on other video or social media sites. The more views it gets, the better. By sharing the link or embedding the video on the internet, you are increasing the chance of it getting noticed and of you making money. We'll tell you later in this book which services are better to start your blog.

# 8



**Become a YouTube partner.** YouTube Partners are YouTube members who have monetized videos with a large number of viewers. Partners gain access to more content creation tools, and can win prizes for the number of viewers they have. Partners also get access to much more community support and tips.

- You can apply for YouTube partnership at any time through the YouTube Partner page. In order to gain access to the most powerful Partner programs, you need to have 15,000 cumulative watch hours for your channel over the last 90 days.

# General Money Making Methods

Although the global market has not yet reached “Jetson” caliber with people flying to the office in compact spaceships, it has evolved to allow workers to never have leave the comfort of their own computer.

## Approach

There are two approaches to any money making activity online about how one works. They are **Manual** and **Automated** approach. They both have advantages and disadvantages over each other and depending upon your convenience to work you can choose between the two.

The **Manual approach** requires you to do all the tasks yourself and the advantage of this approach is that it is mostly free and the disadvantage of this approach is that it takes up a lot of time and energy to complete tasks.

The **Automated approach** mostly uses automation software's to do the tasks for us and it has the advantage of saving a lot of time and energy and the disadvantage is that most quality software's come with a price which can start anywhere from \$1 and go any higher amounts.

We recommend you to start with manual process initially and then scale up with automation software's to both learn your trade and master the skill. Otherwise, if you feel you can start straight away with automation and avoid all the initial tedious work you can also do that and we shall show you some recommended Tools and Training to use for the tasks involved.

# Some Genuine Methods of Online Revenues

## Method 1: Quick Ways to Make Money Online

### 1



**Flip domain names.** Domain names are valuable internet real estate and some people actually make a nice living off of buying and selling them. One strategy is to use Google Adwords to find keywords that are trending and use that information to buy domain names that you think may soon be in demand. However, since short, snappy, or straightforward domain names have already been mostly snatched up, you can also get lucky buying domain names that are random acronyms, as you never know when a person or company with those exact initials will decide to set up a website. (CPC.com, for example, sold for over \$200,000 when Contract Pharmaceutical

Corporation decided to go online.<sup>[1]</sup> Not bad for three letters.) For more advice, read [How to Buy a Cheap Domain Name](#).

We Recommend both Free and Paid Services. You may select appropriate services based upon your goals and priorities.

### Recommended Sites

<a href="http://www.flippa.com">www.flippa.com</a>	<a href="http://www.sedo.com">www.sedo.com</a>	<a href="http://www.godaddy.com">www.godaddy.com</a>
<a href="http://www.empireflippers.com">www.empireflippers.com</a>	<a href="http://www.afternic.com">www.afternic.com</a>	<a href="http://www.latonas.com">www.latonas.com</a>

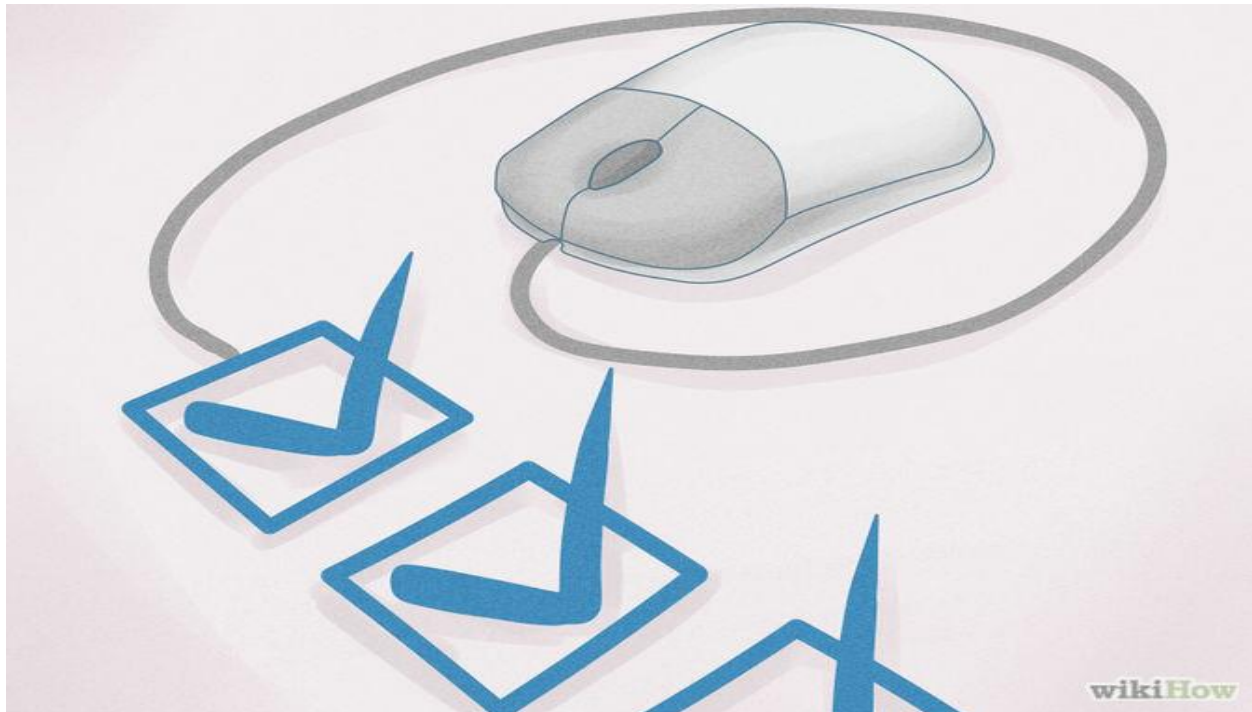
### Recommended Tools

<a href="#">Fresh Drop</a>	<a href="#">Domain Hole</a>	<a href="#">Domain Spoon</a>
<a href="#">Lean Domain Search</a>	<a href="#">PR Powershot Expired Domain Finder</a>	<b>Long Tail Pro</b>
<a href="#">Niche Finder</a>		

### Recommended Training

Search “ <b>Domain Flipping</b> ” at YouTube for Free Video Trainings.	<a href="#">Domain Flipping by Millionaire Society</a>	<a href="#">Domain Sellers Club</a>

## 2



**Do online surveys.** Online surveys won't earn you much apiece, but they don't eat up much time either and can add up when you need cash in a pinch. Read [How to Make Money with Free Online Surveys](#) for more advice.

We Recommend both Free and Paid Services. You may select appropriate services based upon your goals and priorities.

### Recommended Sites

<a href="http://www.mysurvey.com">www.mysurvey.com</a>	<a href="http://www.pineconeresearch.com">www.pineconeresearch.com</a>	<a href="#">Real Surveys</a>
<a href="http://www.mycokerewards.com">www.mycokerewards.com</a>	<a href="#">Paid Surveys at Home</a>	<a href="http://www.e-rewards.com">www.e-rewards.com</a>

Do you want to run your own Surveys, then these Survey Tools come in handy to help you out in creating your own surveys.



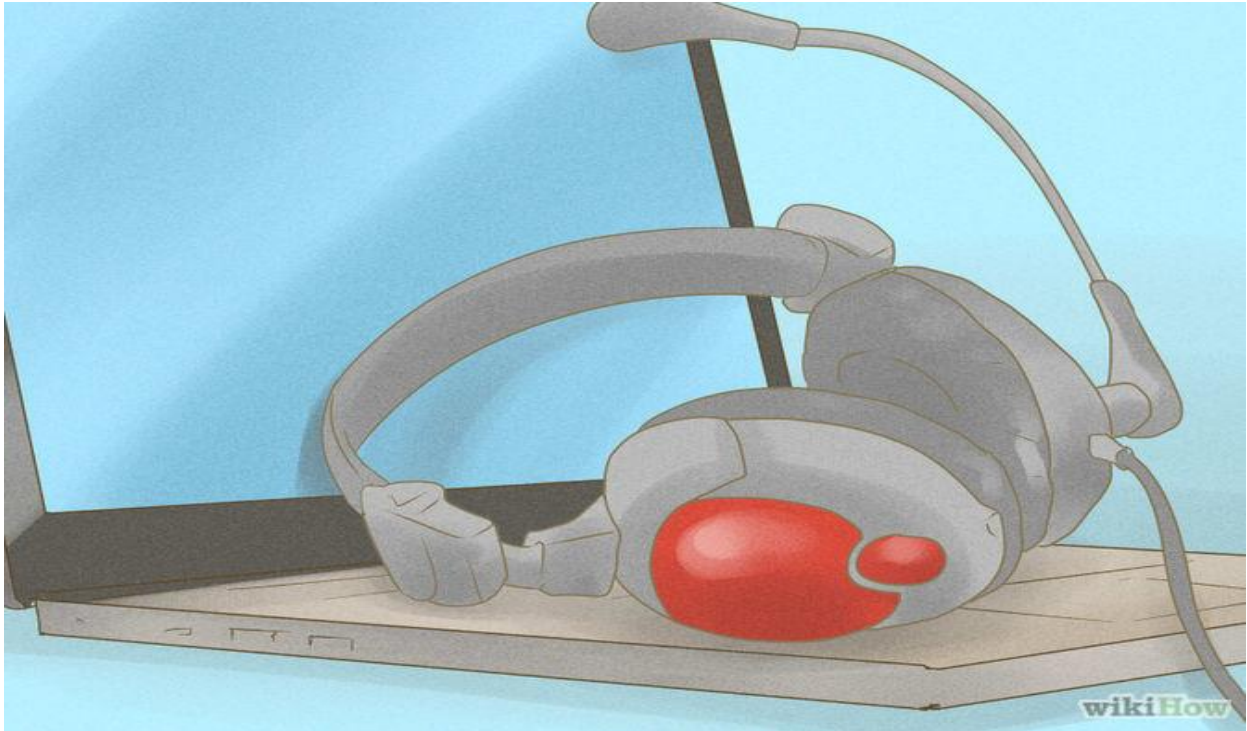
### Recommended Tools

<a href="#">Survey Monkey</a>	<a href="#">Survey Gizmo</a>	<a href="#">Kwik Surveys</a>
<a href="#">Murvey</a>	<a href="#">Zoomerang</a>	<a href="#">More</a>

### Recommended Training

<a href="#">Cracking the Code</a>		

# 3



**Transcribe Audio.** Websites are getting better and better about providing written transcripts for the hearing impaired, meaning that transcriber jobs pop up fairly regularly. Transcribing is generally low paying but is also easy, fast, and doesn't require much commitment. Check eLance or oDesk for current transcription postings.

We Recommend both Free and Paid Services. You may select appropriate services based upon your goals and priorities.

## Recommended Sites

<a href="#">Elance</a>	<a href="#">Odesk</a>	<a href="#">TranscribeMe</a>

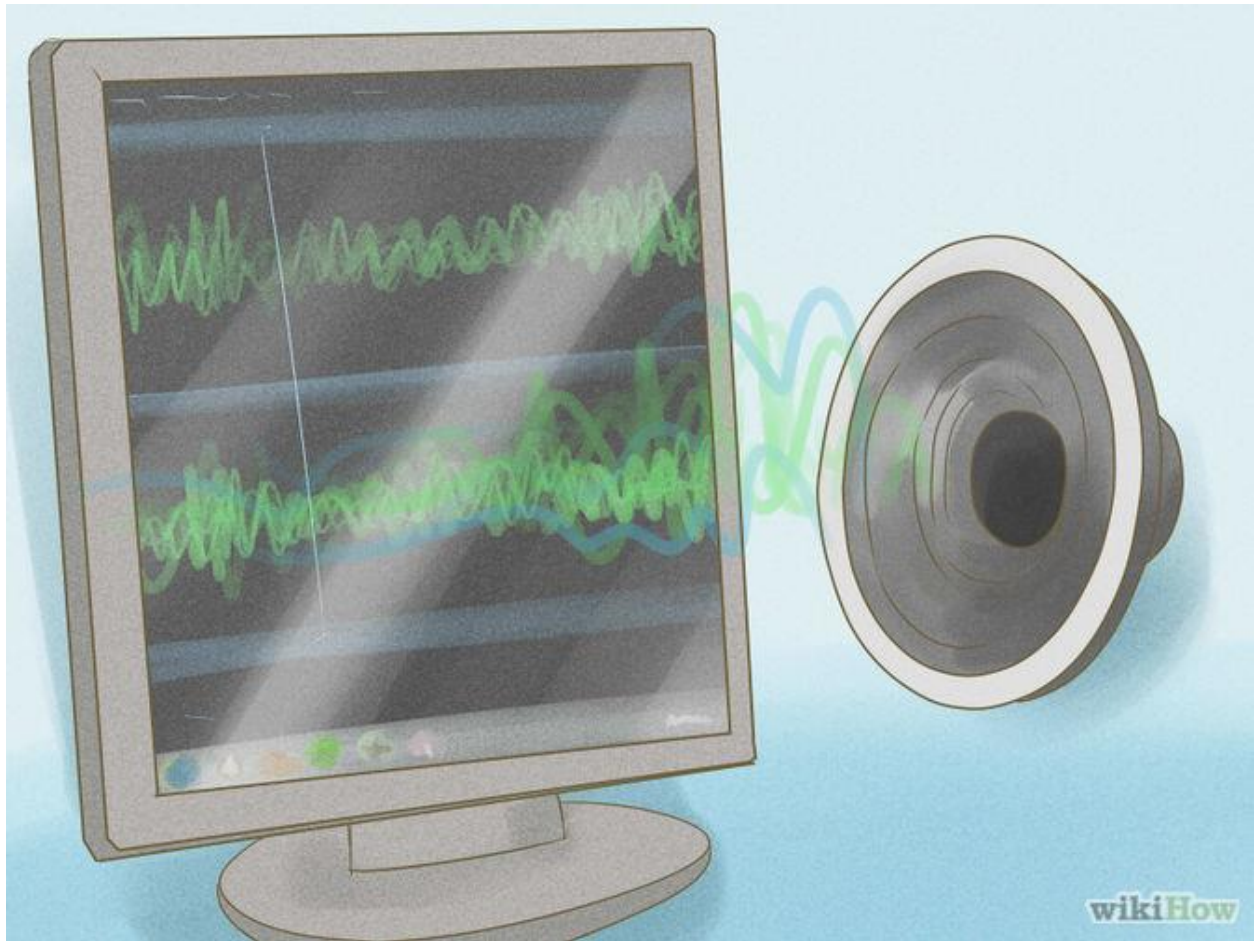
### Recommended Tools

<a href="#">Express Scribe</a>	<a href="#">Transcribe</a>	<a href="#">OTranscribe</a>

### Recommended Training

<a href="#">Transcription Crash Course</a>	<a href="#">Transcription with YouTube</a>	

# 4



**Edit Audio.** If you have and know how to use sound-editing software, you can clean up webcasts and interviews before they go online. Again, look at a site like eLance or oDesk for opportunities.

We Recommend both Free and Paid Services. You may select appropriate services based upon your goals and priorities. Please note that some services also offer direct selling option and you need to sign up as a contributor at such sites.

## Recommended Sites

<a href="#">Elance</a>	<a href="#">Odesk</a>	<a href="#">AudioJungle</a>
<a href="#">ShutterStock</a>		

## Recommended Tools

<a href="#">Audacity</a>	<a href="#">Subliminal Recording System</a>	<a href="#">More</a>

## Recommended Training

Search YouTube with the Keyword “[Software Name] Tutorial”		

# 5



**Enter contests.** Since you won't get paid unless your entry wins, search for a wide range of *free* contests in a field where you're already have a lot of possible entries (ex. photos, logo-making, background design) and submit your work to as many places as will have you. It might take a day to get through all of them, but even a few small successes (or, preferably, a great big one) will make up for it. The experience might even steer you in a new creative direction.

## Recommended Sites

<a href="#">Tallenge</a>	<a href="#">Contest Canada</a>	<a href="#">Contest Bee</a>



## Method 2: Make Money through Online Marketing

### 1



**Become an affiliate marketer.** This is a great way to make money for promoting someone else's products or services without having to carry any inventory. Affiliate advertisements are usually incorporated into your website/blog/page via linked articles (great when your content is strong and compelling, but must be done carefully to avoid looking spammy), product-placement videos (great if you're funny or have performance talent), or, less and less commonly, banner ads (pretty ineffective, as most people avoid these like the plague). If necessary, you can also become an affiliate marketer without a website (by posting videos on YouTube containing links to the product, for example). Check out a site like Commission Junction for possible products and services.

- If you have a lot of traffic, you might want to do cost-per-click advertising, which doesn't earn you much per click but banks on the fact that the sheer number of visitors will build your revenue.
- If you have very strong content, you might want to do cost-per-acquisition advertising, which makes you a decent commission (either a fixed amount or a commission, depending on what you've pre-agreed to) every time someone on your site makes a purchase with your affiliate company.

We Recommend both Free and Paid Services. You may select appropriate services based upon your goals and priorities. Some of these sites require that you already have a website and if you're serious about choosing the great opportunistic method of affiliate marketing as your main income stream, we recommend that you start a website first and sign up for sites like Commission Junction.

### Recommended Sites

<a href="#">Commission Junction</a>	<a href="#">ClickBank</a>	<a href="#">JVZoo</a>
<a href="#">OfferVault</a>	<a href="#">Share A Sale</a>	<a href="#">ClickSure</a>

### Recommended Tools

<a href="#">ClickMeter</a>	<a href="#">Voluum</a>	<a href="#">AmaSuite</a>

### Recommended Training

Search " <a href="#">Vick Strizheus</a> " in YouTube	<a href="#">Affiliorama</a>	<a href="#">DotCom Secrets</a>
<a href="#">ClickBank University</a>		

## Online Advertising

Some of these services offer Free Credits from \$25 to \$100+ to get started advertising. Amazon.com provides \$75 Free Startup Ad Credit to get started.

<a href="#">Google Adwords</a>	<a href="#">Bing Ads</a>	<a href="#">Advertising</a>
<a href="#">Amazon Product Ads</a>	<a href="#">Facebook Ads</a>	

## Shortcut Programs

Shortcut Programs that offer immediate get started solution like “**Amazon Toll Gate Websites**” allows you to Buy / Rent Maintenance free Amazon Affiliate Sites for less.

eCommerce giants like Amazon and eBay to increase their sales offer their Affiliates a commission to refer sales at their site. It is not an unknown fact that everyday millions of people buy products of various kinds from these ecommerce giants which to make their sales process easy have stored the credit card details of all its customers.

“Amazon Toll Gate Websites” is a tolling system for natural amazon buyers to channel buyers to amazon.com from your amazon affiliate links to earn you a revenue. These Toll Websites are content updation free and instead just require advertising the websites.

The Key to success with these sites is Sites Volume and Calculating your profit margins with the ad spend that you will spend with sites like Amazon Product Ads or Google Adwords, Bing Ads.

As the name suggests the profitability is proportional on the volume of sites you own. These sites are available for \$150 to Buy whose rate goes down up to \$5 / Site as the volume of the sites you order increase and up to 100K websites can be ordered which target the products closely in 40,000 Categories in Amazon.com. Alternatively, these sites can also be rented for \$10 / Month.

When advertised in proper ad networks targeting proper channels, these sites have a very great click through and conversion rates earning its owners good daily revenues. You can directly contact [sales@webbassets.com](mailto:sales@webbassets.com) to buy these sites.

<a href="#">Amazon Toll Gate Sites</a>		

## 2



**Become an online mystery shopper.** Most people have heard of mystery shoppers in the real world, but with the shift to virtual business, it's becoming more and more common to send mystery shoppers online-hunting. If you're just starting out, be prepared to front the cost of your purchases, as your reimbursement will depend on whether or not you are a capable mystery shopper.

# 3



**Do webinar marketing.** This is simply seminar marketing done online – except that it's much cheaper than doing actual seminars and doesn't require repeat performances. If you're an authority on a subject that others would be willing to pay to learn more about, record yourself giving a talk about it in a professional location (traditionally a conference room, though this may change depending on your subject), post it on your website, and advertise.

## Recommended Sites

<a href="#">WebEx</a>	<a href="#">GoTo Webinar</a>	<a href="#">AnyMeeting</a>
<a href="#">Click Meeting</a>	<a href="#">More</a>	

## Recommended Training

<a href="#">Easy Webinar</a>	<a href="#">Webinar Ninja</a>	<a href="#">Ultra Running Webinar</a>



# 4



**Refer other professionals for jobs.** If you know somebody whose skill and work ethic you're willing to stand behind, consider referring them to a prospective employer. If that person gets hired, you stand to make anywhere between fifty and a few thousand dollars depending on the position. Check out a site like ReferEarns or WhoDoYouKnowForDough for more information.

## Method 3: Make Money through Online Content

### 1



**Sell your Audio.** A few years ago, Radiohead made headlines by selling its latest album via its own website and raking in the dough – for donations, no less. Though your act might not have Radiohead status (yet), many small, independent, and even big-name acts have followed suit: as it turns out, a handful of sales with no middleman adds up to a lot more than what most artists end up with once the record industry has gotten its “dues.”

#### Recommended Sites

<a href="#">AudioJungle</a>	<a href="#">Shutterstock</a>	<a href="#">Pond 5</a>

### Recommended Tools

<a href="#">LMMS Studio</a>	FLStudio	<a href="#">Online Radio Software</a>

### Recommended Training

<a href="#">Radio Show</a>		

## 2



**Become a freelance designer.** Create a website showcasing your portfolio and build a client list by finding work in the online classifieds. Though it takes more time to get established doing business this way, you can set your own prices and won't have to share your profits with the graphic design house.

### Recommended Sites

<a href="#">99Designs</a>	<a href="#">Elance</a>	<a href="#">Design Crowd</a>
<a href="#">GraphicRiver</a>	<a href="#">CrowdSpring</a>	<a href="#">Logo Tournament</a>

### Recommended Tools

<a href="#">Adobe Suite</a>	<a href="#">GIMP</a>	<a href="#">Video Maker FX</a>

### Recommended Training

Search “Photoshop Tricks” in YouTube		



# 3



**Sell stock photos.** This is a good way to make money while pursuing a fun hobby. Since people search for stock photos by keyword, your work will be on the same playing field as everyone else's, meaning you should submit any photo you think is decent. Once it has posted, your work is done, and while you won't generally make much per sale, having a good number of photos can mean accumulating a nice monthly side income with virtually no upkeep. iStockphoto, Shutterstock, and Fotolia are a few good places to shop around.

## Recommended Sites

<a href="#">Shutterstock</a>	<a href="#">Pond5</a>	<a href="#">Photodune</a>



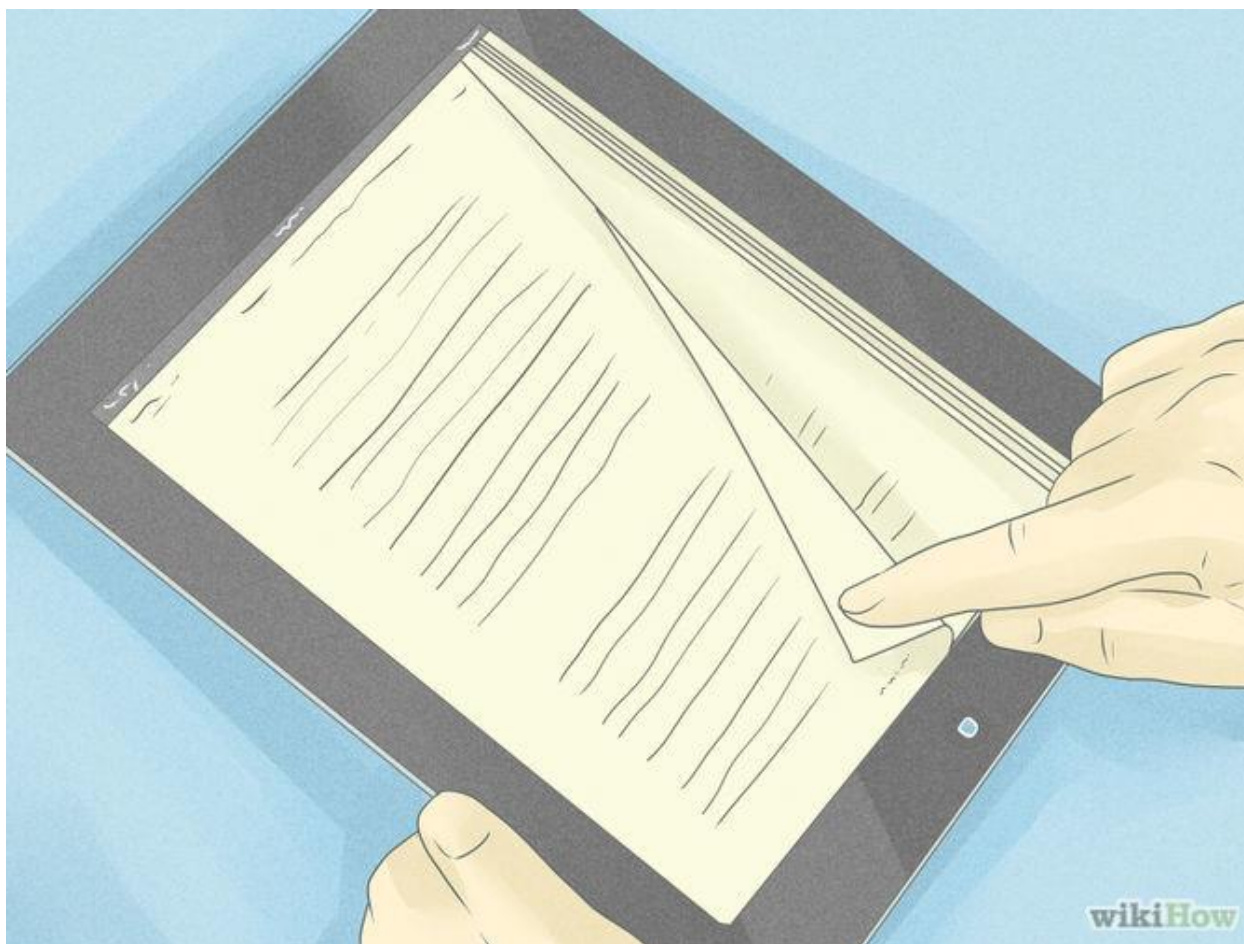
### Recommended Tools

<a href="#"><u>Adobe Suite</u></a>	<a href="#"><u>GIMP</u></a>	<a href="#"><u>Video Maker FX</u></a>

### Recommended Training

<a href="#"><u>Photography Master Class</u></a>	<a href="#"><u>Digital Photography Success</u></a>	<a href="#"><u>Camera Career</u></a>

# 4



**Sell an ebook.** eBooks are not for everyone, but if you've ever found an innovative solution to a desperate situation and wished you could have simply paid someone to give you the answer sooner, it's likely there's a market out there for an ebook on the subject. Shop around to see what else is available and look for people posting in forums with similar issues. Don't waste your time writing an ebook about something someone can readily find answers to; it's something you want to reserve for people who are at their wit's end.

## Recommended Sites

<a href="#">Amazon</a>	<a href="#">Create Space</a>	<a href="#">Lulu</a>
<a href="#">PayHip</a>	<a href="#">Smashwords</a>	<a href="#">Nook Press</a>

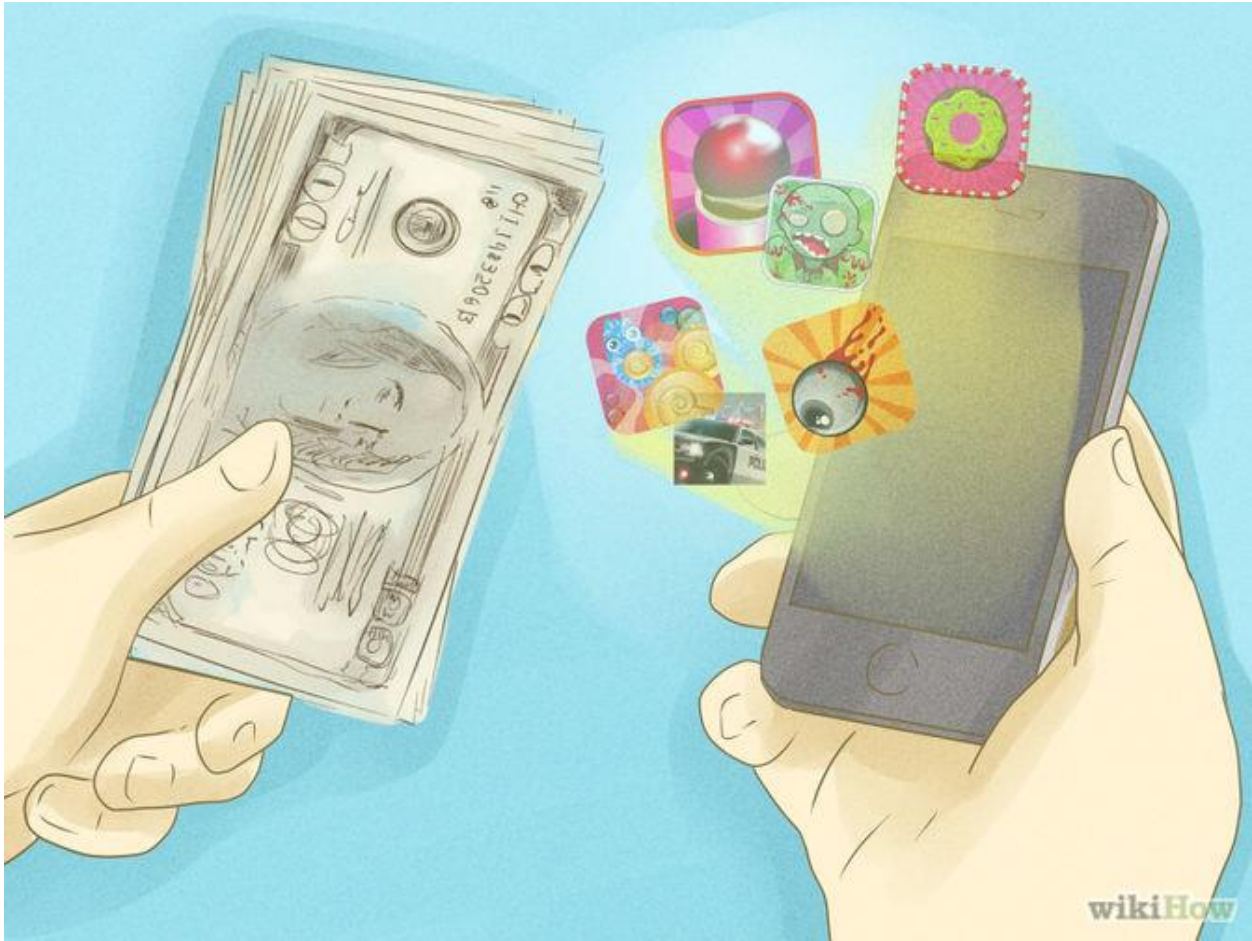
### Recommended Tools

<a href="#">AK Elite – Amazon Kindle</a>	<a href="#">Kindle Samurai</a>	

### Recommended Training

<a href="#">Kindle Money Mastery</a>		

# 5



**Sell an app.** In a multi-million-person marketplace, \$1 or 2 per sale can go a long way. If you have a great concept but no programming know-how, it might even be worth it to hire a programmer. Just make sure you shop around for similar ideas, find ways to one-up your competition, and comply with the rules of the company on whose devices you'd sell the apps.

## Recommended Sites

<a href="#">Chupa Mobile</a>	<a href="#">Apptopia</a>	<a href="#">Flippa</a>
<a href="#">Sell My App</a>		

### Recommended Tools

<a href="#"><u>Como</u></a>	<a href="#"><u>AppMakr</u></a>	<a href="#"><u>iBuildApp</u></a>
<a href="#"><u>Apps Builder</u></a>		

### Recommended Training

<a href="#"><u>Simple App Blueprint</u></a>	<a href="#"><u>Green App Machine</u></a>	

# 6



**Sell articles.** Lots of small businesses, websites, and marketers need good written content and smooth keyword integration to help them get more traffic. Though you won't make much to start with, most articles will only be 200 to 300 words, which are a snap to crank out. As you prove yourself to be capable, you can start charging more for your services. If you're a skilled writer, you might even try submitting your work to formal publications.

## Recommended Sites

<a href="#">Edit Fast</a>	<a href="#">Ghost Bloggers</a>	<a href="#">Constant Content</a>
<a href="#">Content Row</a>	<a href="#">IWriter</a>	

### Recommended Tools

<a href="#"><u>Magic Article Rewriter</u></a>	<a href="#"><u>Content Professor</u></a>	<a href="#"><u>Directory of Ezines</u></a>

### Recommended Training

<a href="#"><u>How Not to Write Articles</u></a>	<a href="#"><u>10 Minute Article</u></a>	



## Method 4: Make Money through Online Sales

### 1



**Create an online store.** Selling online is especially useful if you have a niche item that can't attract enough business to survive in a physical location, but of course online stores for everyday items aren't going anywhere, either. If you aren't particularly web-savvy or can be bothered to maintain a website, you can set up shop on a site like [eBay](#) or CafePress (for a fee). Otherwise, you can hire someone to design a website for you or even make your own.

#### Recommended Sites

<a href="#">Shopify</a>	<a href="#">Volusion</a>	<a href="#">Amazon</a>
<a href="#">Jump Seller</a>		

### Recommended Tools

<a href="#">Google Analytics</a>	<a href="#">Visual Website Optimizer</a>	<a href="#">Crazy Egg Heatmaps</a>
<a href="#">eComm Hub</a>	<a href="#">More</a>	

### Recommended Training

<a href="#">Dropshipping and Ecommerce</a>	<a href="#">Ecommerce, Business, Finance, Accounting</a>	

## 2



**Create a virtual store.** Believe it or not, vendors selling virtual items from within online games can make money in the real world. By creating an avatar of yourself and setting up shop, you can do business with other players (or even just advertise your real-world business). Of course, you must first find a game that allows it and pay to set it up, but once you're in, you can reach a huge range of people in various age groups and locations around the world. MMORPGs (massive, multiplayer online role-playing games) are especially good places to do this.

## Method 5: Pointers when Working Online

# 1

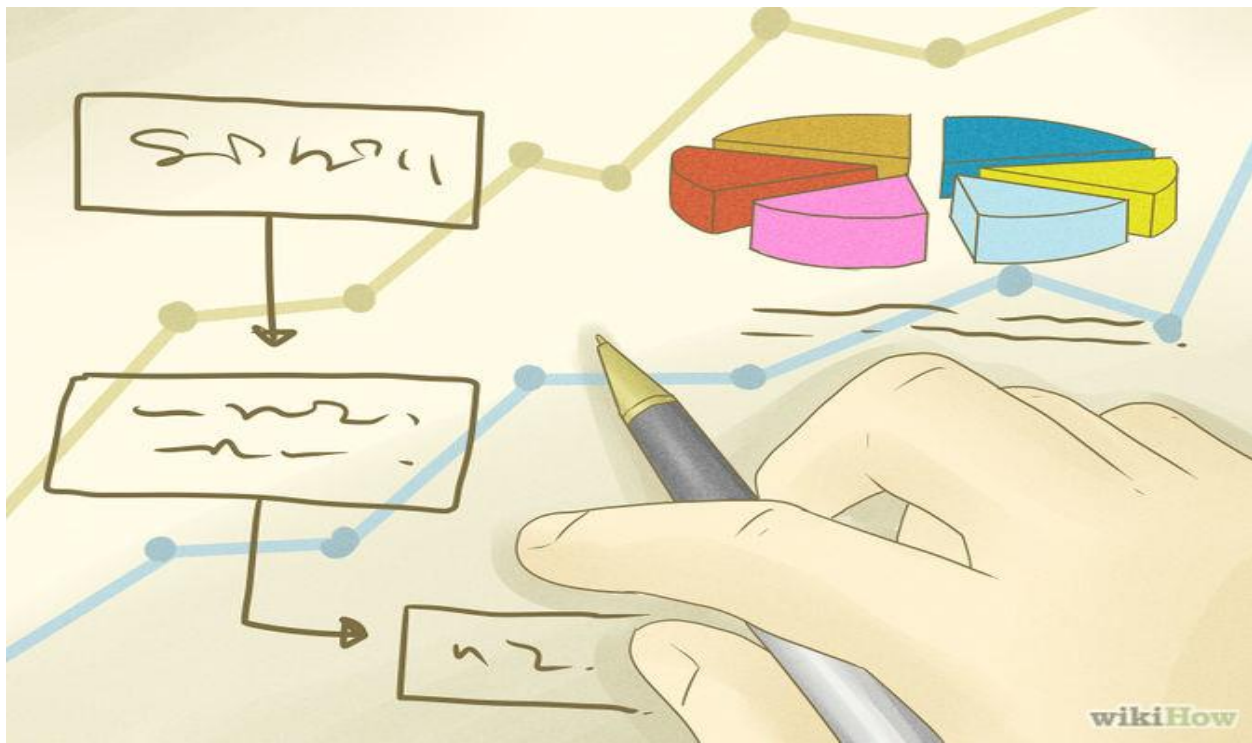


**Make a good first impression no matter which type of online endeavor you attempt.** As with any business, your brand (web site, store, virtual portfolio etc.) must grab the prospects attention, enticing and encouraging him/her to learn more. A strong brand should include intelligently and insightfully written copy, a description of your offering, product overview, news and information and numerous opportunities to respond (call to action).

- Differentiate your product/service from the competition. Consider what makes your business unique by focusing on the brand, the specific suite of services and how the product or service will solve the customer's problem. Punctuate these differentiating factors in order to set your brand apart from the rest.

- Maintain a friendly, approachable tone. You want to invite your customer to interact with you so be sure that while the copy on your site or portfolio should be informative, it should also communicate a friendly tone that will motivate communication and interaction with your customers.
- Have a solid contract with your partner company. Enlist the assistance of an attorney or have a lawyer review your partner company's contract so you know how you will be paid and the basis for payment (for example if it based on produced work, solid sales, sign ups, conversions, referrals, etc.).
- Follow up with clients after an initial interaction. Because you haven't had the benefit of face-to-face meeting, you will need to be proactive (but not a stalker) online. After an initial meeting with a client, send a thank you email a few days later to remind the client about your meeting. Open the floor to additional questions and let your prospective client know you are excited about the possibility of serving him/her.

## 2



**Optimize your skills and knowledge in order to create a strong online presence.** Although you may be a talented salesperson or graphic designer, you may not know how those talents will translate online.

- Take an search engine optimization course. Either online or possibly offered at your local community college, learning about search engine optimization (SEO) is an important component to a successful online career. SEO training will teach you how to position your brand or store higher on Google search engine rankings so your business is hit first when potential clients are performing a search.
- Write a business plan. Even if the business plan will never leave your computer, creating a plan will give you specific direction and goals, which will help you stay on track and focused.
- Consult with experts. If you have a friend or colleague who has had success making money online, tap into his/her knowledge and experience. Find out what has worked well or what he/she has tried that bombed. Extract as much knowledge and insight to help guide you in how you will create your online business.



# 3



**Make sure you have the dedication and focus to work independently.** If you plan to make your online money making endeavor a success, you must have what it takes to manage your time and be dedicated to your craft.

- Examine your financial needs. Do you need to make a large income or are you interested in making money online just to have some mad money? The level of required income will most likely dictate the amount of time and effort you'll need to spend making your online business a success.
- Evaluate the amount of time you can dedicate to your online business. Are you a stay-at-home mom with two small children and a demanding school and housekeeping schedule or are you single with no strings attached (or somewhere in between)? Identify the hours during the day you can commit to your business and compare those hours to the amount of money you need to make. Typically, especially with some businesses,



the earlier months and years are considerably more time consuming, especially if you are building a client list.

- Be honest about your work habits. Are you a self starter, motivated enough to stay on task and work without having a boss check on you, or are you easily distracted by the phone, kids or other environmental disturbances? Working online takes a tremendous amount of motivation and focus in order to reach your cash generating goals.

## **Warning**

Do your research before signing up for any type of online program. If the company asks for money as a “start up” or provides you with a contractual agreement, do your research by scanning Consumer Reports and obtain other reviews about the company. Predatory online companies, posing as legitimate online money making opportunities may be out to grab some quick cash but then leave you without the actual prospect of making money.

# **YouTube**

## **Methods**

After having an enough overview of what is Genuinely Possible in the Internet, We're now here with the subject of this book. The YouTube Methods of Making Money Online.



# **1. Use YouTube to get traffic to your website and blog.**

If you've got a website or blog which brings in income, you need traffic. Many websites were hard-hit by Google's Panda, Penguin and Hummingbird updates. If this happened to you, you're hurting. You can use YouTube to not only regain traffic, but also increase it. Get started using the Creator Playbook. Once you're set up, consider repurposing some older content into videos, as well as creating new videos. Make sure that you link to your own website in the first line of your video descriptions, so you can funnel your YouTube traffic to where you want it to go.

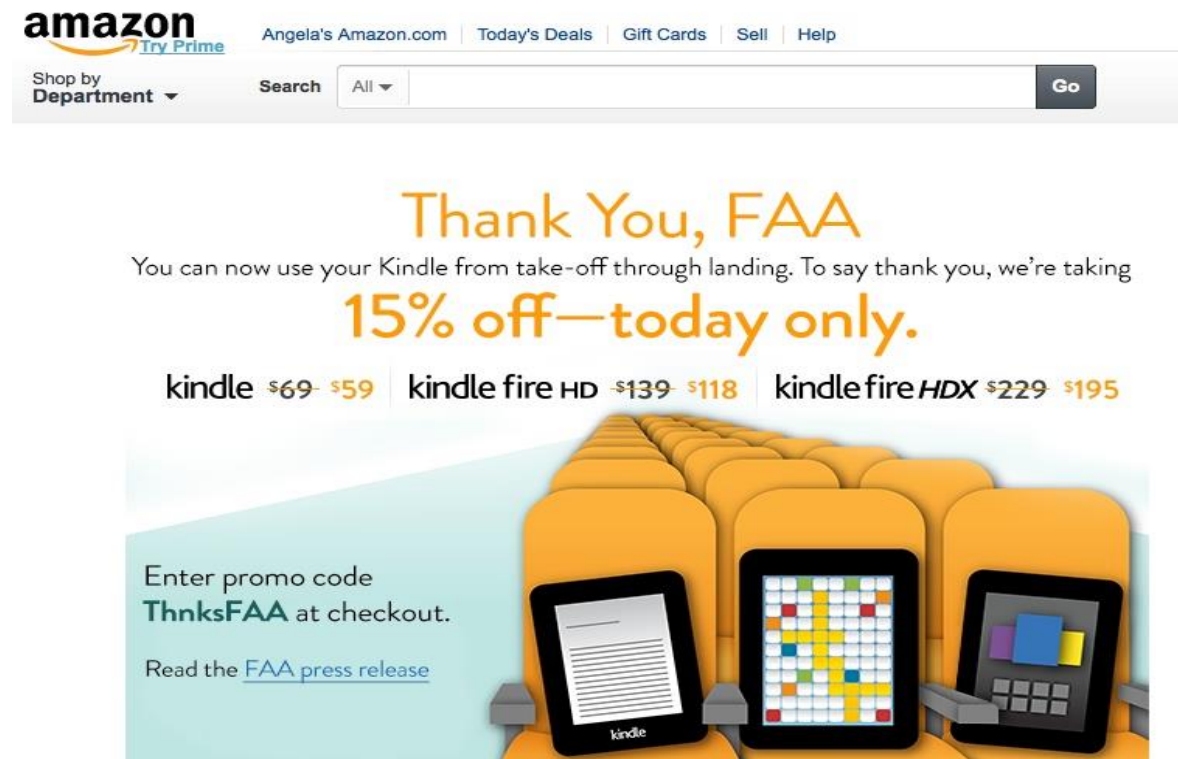
## **2. Create products and promote them on YouTube.**

If you're creating your own products or would like to, YouTube offers unlimited ways for you to promote your products and make sales. Products you can create include ebooks, apps, art, and music. Create your products, and add them to a shopping cart. Then use YouTube to promote them. As we mentioned above, add a link to your product in your video's description, so that viewers can buy.

**You can use the Recommended Sites, Tools and Training listed in the “General Methods” section to get started creating your own products.**

### 3. Sell others' products as an affiliate marketer.

“Affiliate marketing” means selling products in exchange for a commission. Hundreds of thousands of companies offer attractive deals to affiliate marketers who promote their products, including huge companies, like Amazon and eBay, as well as smaller companies. Additionally, there are many affiliate networks you can join. These networks include ClickBank, Commission Junction, and ShareASale.com.



The image is a screenshot of the Amazon website. At the top, the Amazon logo is visible with the 'Try Prime' button. Navigation links include 'Angela's Amazon.com', 'Today's Deals', 'Gift Cards', 'Sell', and 'Help'. A search bar is present with a 'Go' button. Below the navigation bar, a large promotional banner for Kindle devices is displayed. The banner features the text 'Thank You, FAA' in orange, followed by 'You can now use your Kindle from take-off through landing. To say thank you, we're taking 15% off—today only.' in orange. Below this, three Kindle models are listed with their original and discounted prices: 'kindle \$69- \$59', 'kindle fire HD \$139- \$118', and 'kindle fire HDX \$229- \$195'. The background of the banner shows a row of yellow airplane seats with Kindle devices placed on them. On the left side of the banner, there is a text box that says 'Enter promo code **ThanksFAA** at checkout.' and a link to 'Read the [FAA press release](#)'.

#### *Join Amazon's affiliate program*

To make money from YouTube as an affiliate marketer, review your affiliate products on video, or create “how to use this product” tutorials.



Don't forget to link to your products in your YouTube descriptions – make sure you're using your affiliate link, or you won't get credit for sales.

**You can use the Recommended Sites, Tools and Training listed in the “General Methods” section to get started selling others products.**

## **4. Get creative: Create a Web TV series.**

Love telling stories? YouTube lets you create your own Web TV shows. You're limited only by your imagination... and your budget. You can create a comedy series, a drama series, or your own talk show. Be aware that YouTube limits your show's length to 15 minutes. To upload longer videos, you'll need to increase your limit. If you're a frustrated TV or screen writer, get a few friends together, and record your own TV shows. You never know. If you get lots of views, you may develop a new career.

**You can use the Recommended Sites, Tools and Training listed in the “General Methods” section to get started creating your own Web TV Series.**

Try Using Adobe Tools or Free Tools available online or a tool like [Video Maker FX](#) to get started making your Videos

## **5. Become a YouTube personality.**

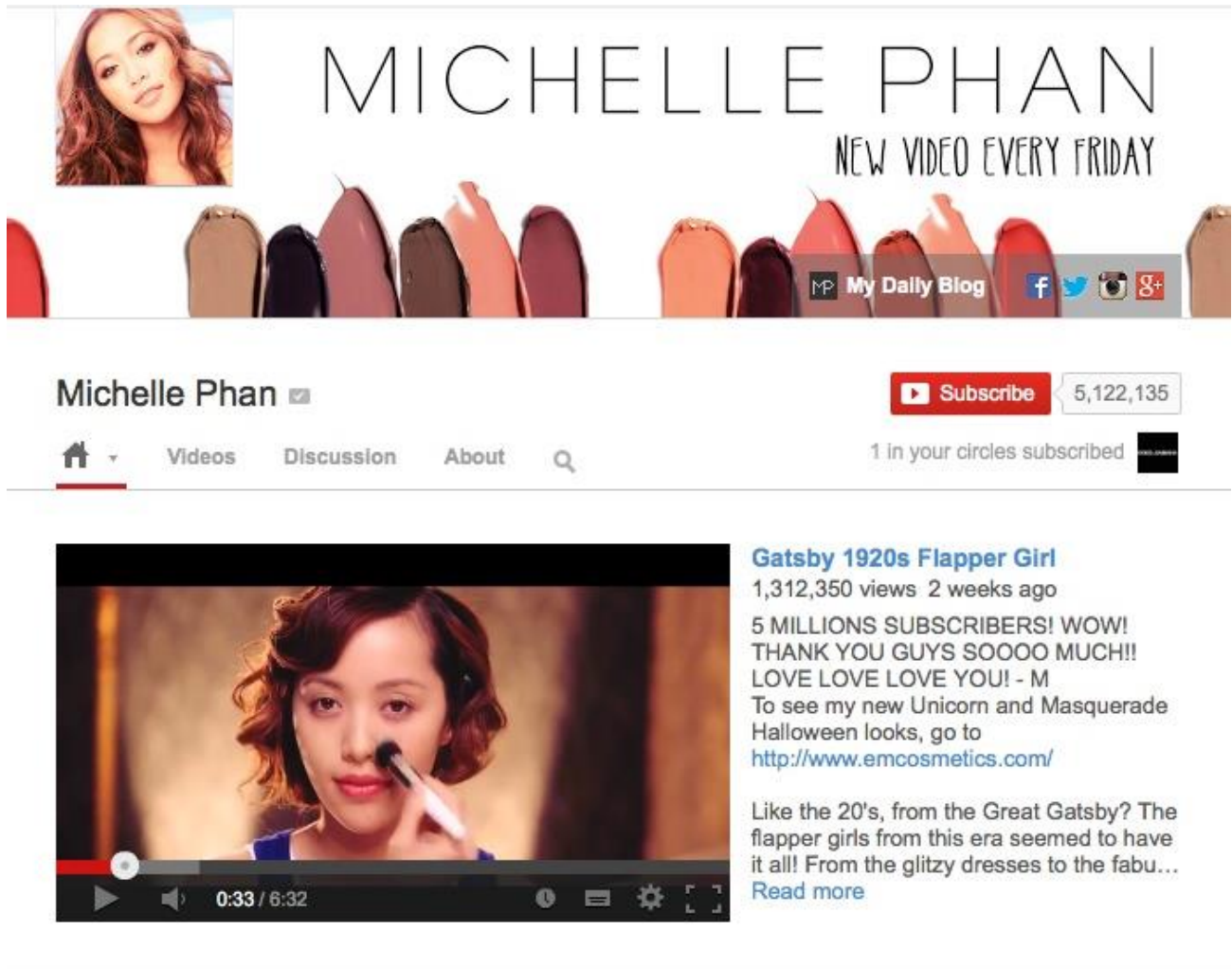
YouTube stars can make a lot of money. BlueXephos for example, has almost a billion channel views. At \$7 per thousand video views, the income soon mounts up. If you've got quirky ideas, or are passionate about your interests, develop your YouTube channel. You never know, you may be the next YouTube star.

## **6. Monetize your videos with the YouTube Partner Program.**

After you've created several videos, it's time to join the YouTube Partner Program. All you need to do is enable your channel for monetization, and you'll receive your share of the income from advertising on YouTube. Just as the YouTube stars do, you'll get paid for each thousand views on your videos. [Click this link to get started](#) – your first step is to verify your channel.

## 7. Teach: share your knowledge with tutorials.

Tutorials are huge on YouTube. If you know how to do something, you can teach others, and make money from your videos. Beauty videos are popular. Michelle Phan for example has over 1.3 million views.



**MICHELLE PHAN**  
NEW VIDEO EVERY FRIDAY

My Daily Blog

Michelle Phan ✓

Subscribe 5,122,135

1 in your circles subscribed

**Gatsby 1920s Flapper Girl**  
1,312,350 views 2 weeks ago  
5 MILLIONS SUBSCRIBERS! WOW!  
THANK YOU GUYS SOOOO MUCH!!  
LOVE LOVE LOVE YOU! - M  
To see my new Unicorn and Masquerade Halloween looks, go to  
<http://www.emcosmetics.com/>  
Like the 20's, from the Great Gatsby? The flapper girls from this era seemed to have it all! From the glitzy dresses to the fabu...  
[Read more](#)

*Teach: share your knowledge on YouTube*

## **8. Test-market your products.**

YouTube is an amazing resource for market research – you can soon discover whether your brilliant, innovative idea is likely to be profitable. For example, if you've got an idea for a product, but need funding, create some videos before you create a Kickstarter.com campaign. The views and comments on your videos will tell you whether your idea is viable in its present form. The YouTube audience can even help you to make it viable, so that your efforts to get funding are successful.



## **9. Become an expert on meta data: use keywords to get an audience.**

One hundred HOURS of video are uploaded to YouTube every MINUTE. This means that there's huge competition for attention. You need to do everything you can to ensure that your videos get found. Your videos' meta data will help. "Meta data" is data which gives information about your videos. In its Creator Playbook, YouTube tells you how to create your meta data:

YouTube is the world's second-largest search engine, and it uses metadata – your video's title, tags and description – to index your video correctly. To maximize your presence in search, promotion, suggested videos and ad-serving, make sure your metadata is well optimized.

Optimizing your videos for search makes the difference between success and failure, so be sure to do it.

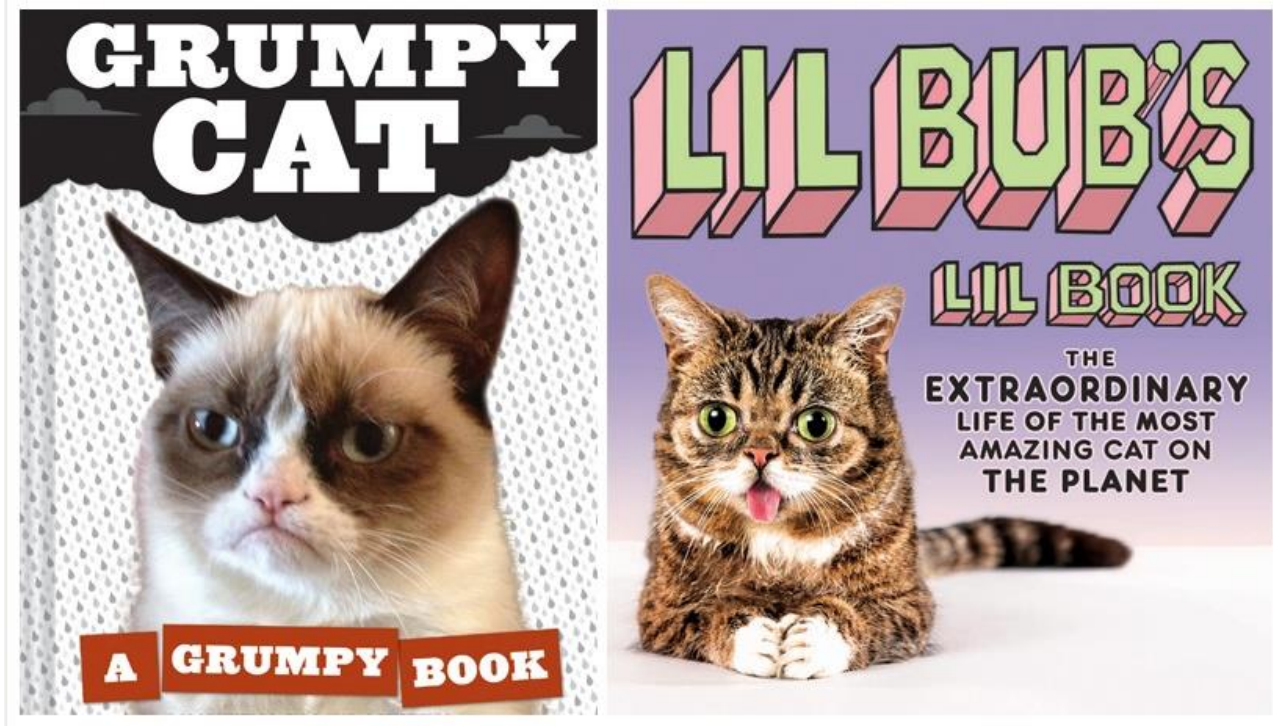
## **10. Build your brand using YouTube.**

As marketing guru Tom Peters pointed out way back in 1997, you're a brand, and you have power. YouTube helps you to amplify YOU. Whatever you're doing, and whatever your job, YouTube can help you to become known for your strengths, and make money. Even if you have no clear idea on how you could make money on YouTube, get started creating videos about your interests. You may just stumble across a gold mine... just as the people who turned their pets into stars have done.

Here are some Sites, Tools and Training, we recommend for you to make money using this method without much hassles.

## 11. Turn your child or pet into a star (and make money).

Two cats, Lil Bub and Grumpy Cat, started out on YouTube, and have become worldwide stars, with book deals.



*Grumpy Cat and Lil Bub*

As Forbes points out:

“You do not have to be a singer to become a YouTube star. If you are lucky, you could shoot a video of your child, pet, or a double rainbow that strikes a chord and goes viral.”

So keep your video camera handy. If you see something cute, video it, and upload the video. (Don't forget the meta data.) You never know who

or what will be the next video sensation. Create that sensation, and you'll make money. So there you have it – eleven creative ways you can make money on YouTube.

# Sites, Tools and Training for YouTube Services

We recommend both Free and Paid Training in this section. You may select appropriate services based upon your goals, priorities and ease of use.

## Recommended Sites and Services

<a href="#">Hostgator</a>	<a href="#">eukhost</a>	<a href="#">Wordpress</a>
<a href="#">Themeforest</a>	<a href="#">Google Adsense</a>	<a href="#">Blogger</a>
<a href="#">Google Adwords</a>	<a href="#">Linkshare</a>	<a href="#">WP Engine</a>
<a href="#">Commission Junction</a>	<a href="#">ClickBank</a>	<a href="#">JVZoo</a>
<a href="#">OfferVault</a>	<a href="#">Share A Sale</a>	<a href="#">ClickSure</a>
<a href="#">Amazon Affiliate</a>	<a href="#">Google Trends</a>	<a href="#">Bing Ads</a>
<a href="#">Paypal</a>	<a href="#">Lead Pages</a>	<a href="#">Eventbrite</a>
<a href="#">Shopify</a>	<a href="#">Volusion</a>	<a href="#">Amazon</a>
<a href="#">Jump Seller</a>	<a href="#">Adknowlege</a>	<a href="#">Disqus</a>
<a href="#">99Designs</a>	<a href="#">Elance</a>	<a href="#">Design Crowd</a>
<a href="#">GraphicRiver</a>	<a href="#">CrowdSpring</a>	<a href="#">Logo Tournament</a>
<a href="#">TrafficVance</a>	<a href="#">Aweber</a>	<a href="#">Mailchimp</a>
<a href="#">Wix</a>	<a href="#">Landerapp</a>	Super Receptionist
Outsource2India	<a href="#">Afternic.com</a>	<a href="#">Shutterstock</a>
<a href="#">Alexa</a>	<a href="#">Pinterest</a>	<a href="#">Bitpay</a>
<a href="#">Warrior Forum</a>	iubenda	<a href="#">Dropbox</a>
<a href="#">Fiverr</a>	<a href="#">Bitly</a>	<a href="#">Lastpass</a>
<a href="#">Protrada</a>	<a href="#">Slicify</a>	<a href="#">Freshbooks</a>
<a href="#">iwriter</a>	<a href="#">Ezine</a>	<a href="#">Hubpages</a>
<a href="#">Indiegogo</a>	<a href="#">Kickstarter</a>	

## Recommended Tools

[illegible]

# Shortcuts

## Video Scrapping

Video Scrapping is a method by which you download and re-upload others' videos. Though making money with this method is possible it is a method that one needs to be very cautious about as it involves Licensing of the Video that you are trying to re-upload.

All Videos in YouTube generally come with a Licensing tag attached to it which can either be a "Standard License" or a "Creative Commons License"

The Standard License reserves all the rights of the video to its original creators and cannot be re used.

The Creative Commons Licensed videos on the other hand can be re used but you need to verify if it can also be re-used for commercial purposes.

The process of download and re uploading the videos can be manual by doing it one by one at sites like [KeepVid.com](http://KeepVid.com) and then re-uploading them directly at YouTube or you can use automation tools such as "Mass Video Blaster" come in handy and it does this all automatically for you.



## **Amazon Toll Gate Sites**

Amazon Toll Gate Websites have been discussed in the General Methods Section. If you decide to get started with the Toll Gate System, please mail [sales@webbassets.com](mailto:sales@webbassets.com) for enquires and order placement.

# **Additional Training**

We recommend both Free and Paid Training in this section. You may select appropriate services based upon your goals and priorities.

**COMING SOON**

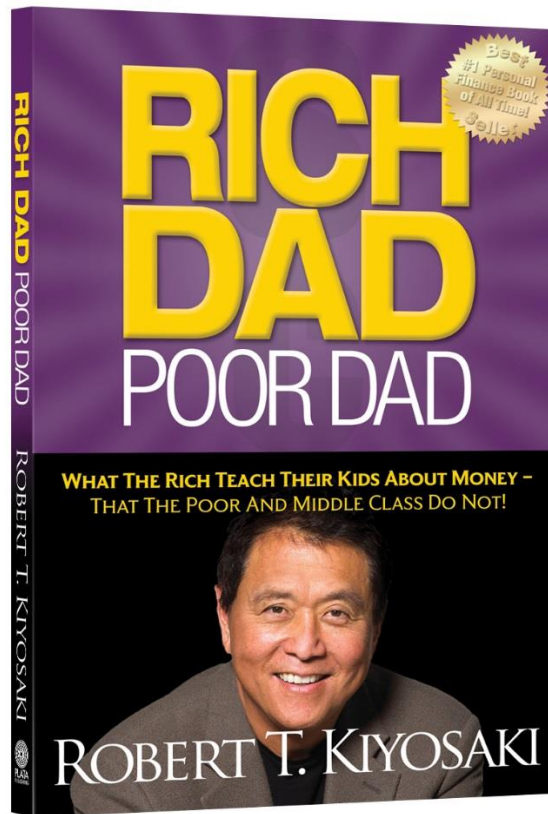
# Learning

Want to stop being broke?

One of the most common habits that all successful people have in common is that they read books. They're continually learning, studying and implementing new strategies to better manage their money. They understand that it isn't necessarily about how much you make, it's about what you get to keep. That's where proper money management comes in.

Here are 10 powerful books that will help you learn more about money management. If managing your money is a weak point for you, then you may want to consider picking up one of these books.

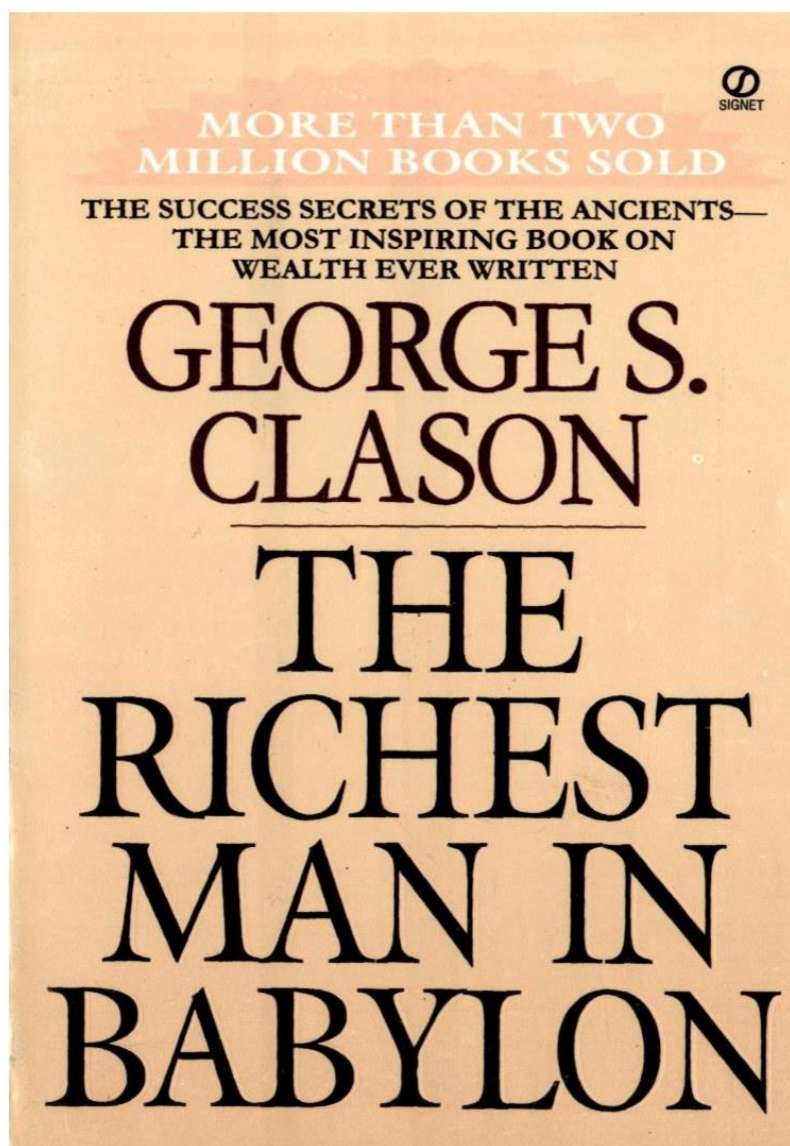
## 1. [Rich Dad, Poor Dad](#) by Robert Kiyosaki



[[Buy Audiobook](#)]

This is a popular finance book that shares the powerful lessons learned from Robert Kiyosaki's Rich Dad and Poor Dad. Growing up, Robert's "Poor Dad" preached for him to "get a good education, get a good job and save your money". While this may appear to be good advice, Robert realized that this advice would never get him rich. Instead, Robert's "Rich Dad" would give him much different advice, such as "start a business, make passive income and invest effectively". This easy to understand book will give you a new way of thinking about managing your money.

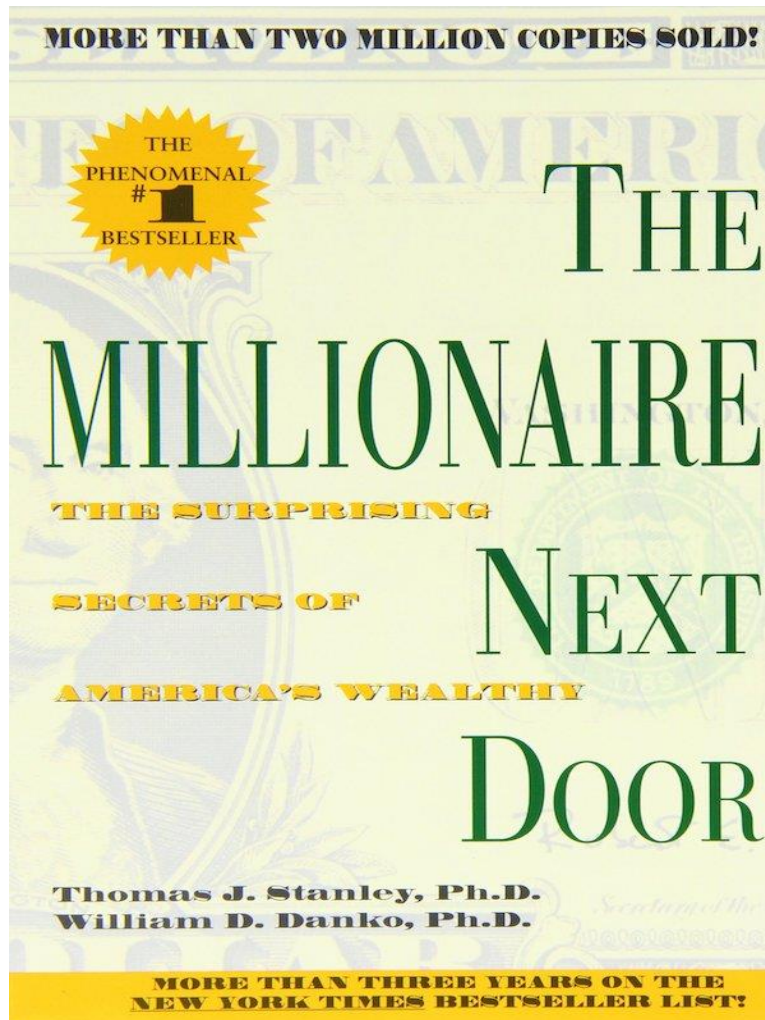
2. [The Richest Man In Babylon](#) by George Clason



[[Buy Audiobook](#)]

A classic by George Clason, this book shares nuggets of wisdom that has been around for nearly 100 years. Some of the basic money management rules come from this short book, such as “Pay yourself first” and “Use the power of compound interest.”

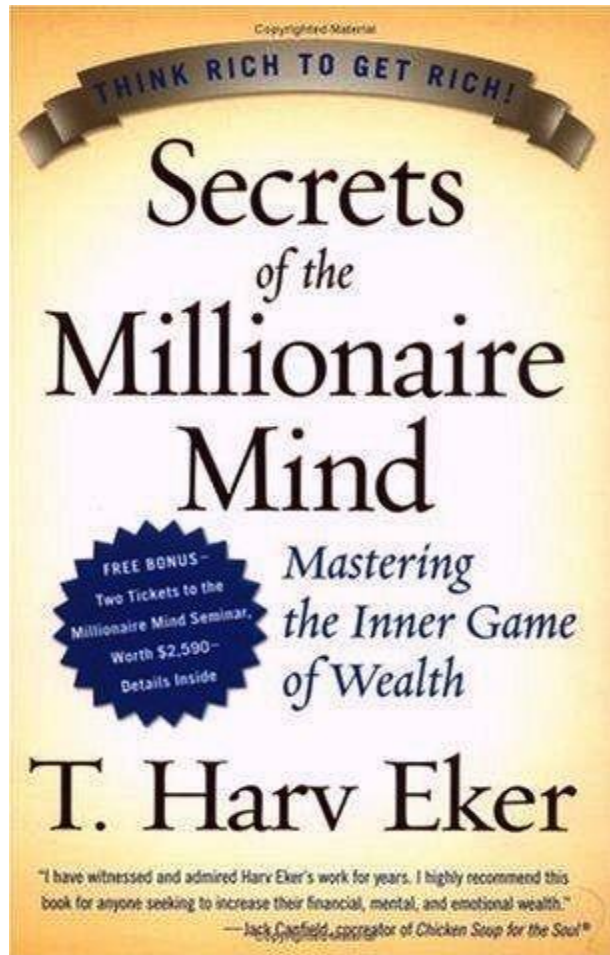
3. [The Millionaire Next Door](#) by Stanley and Danko



[\[Buy Audiobook\]](#)

What do all millionaires have in common? In this book, the authors interview and survey a variety of millionaires to discover the common traits amongst them. Living below your means, budgeting your money and managing it effectively are core concepts that you will learn in this book.

#### 4. [Secrets Of The Millionaire Mind](#) by T. Harv Eker

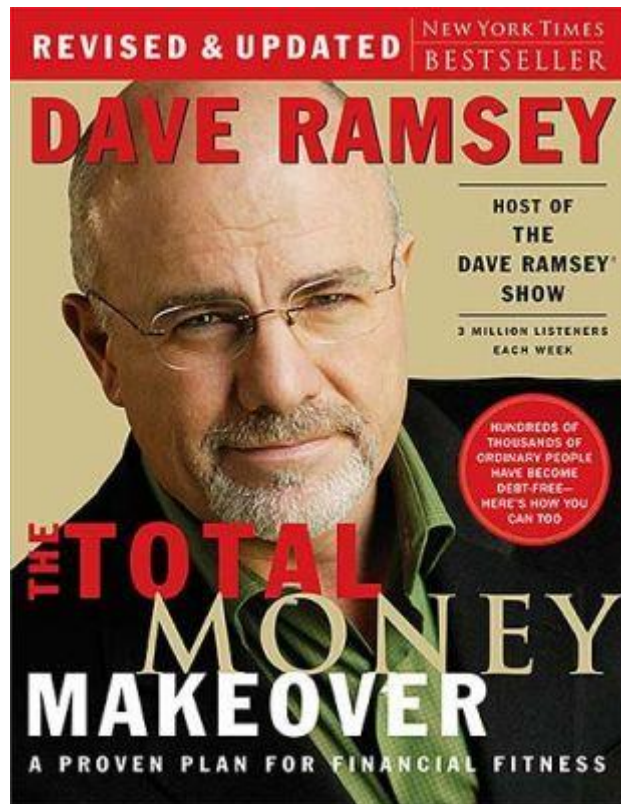


[\[Buy Audiobook\]](#)

This book will help reveal your “money blueprint”. T. Harv Eker shares how your beliefs and associations with money determine your financial destiny. While your psychology is extremely important when it comes to managing money, it also goes into a practical formula for how to allocate your money earned every month.



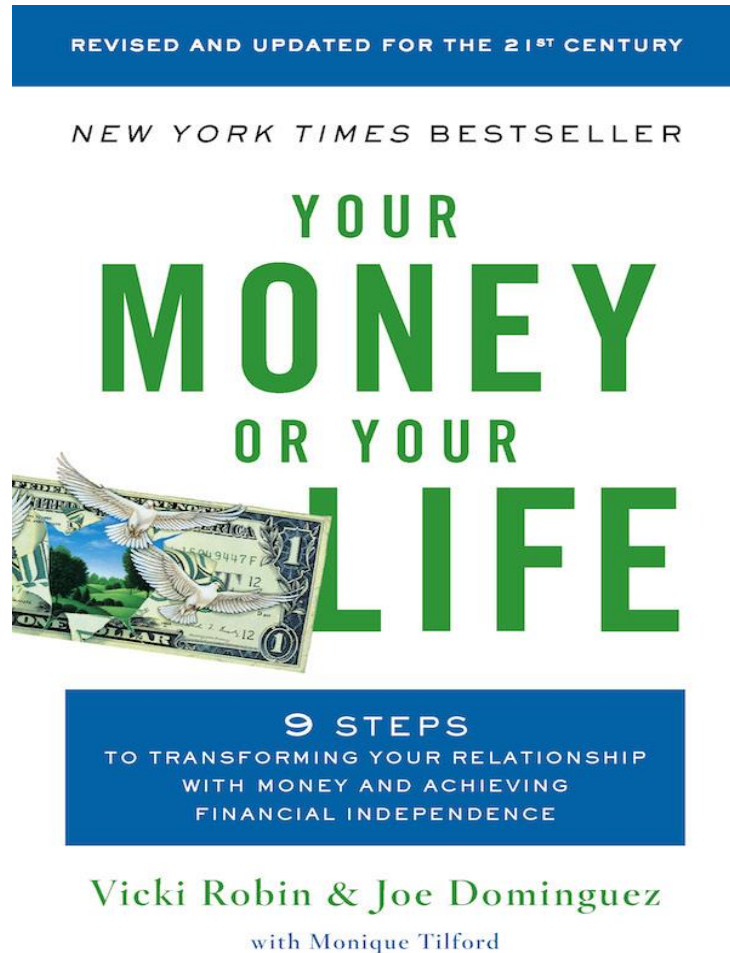
5. [The Total Money Makeover](#) by Dave Ramsey



[[Buy Audiobook](#)]

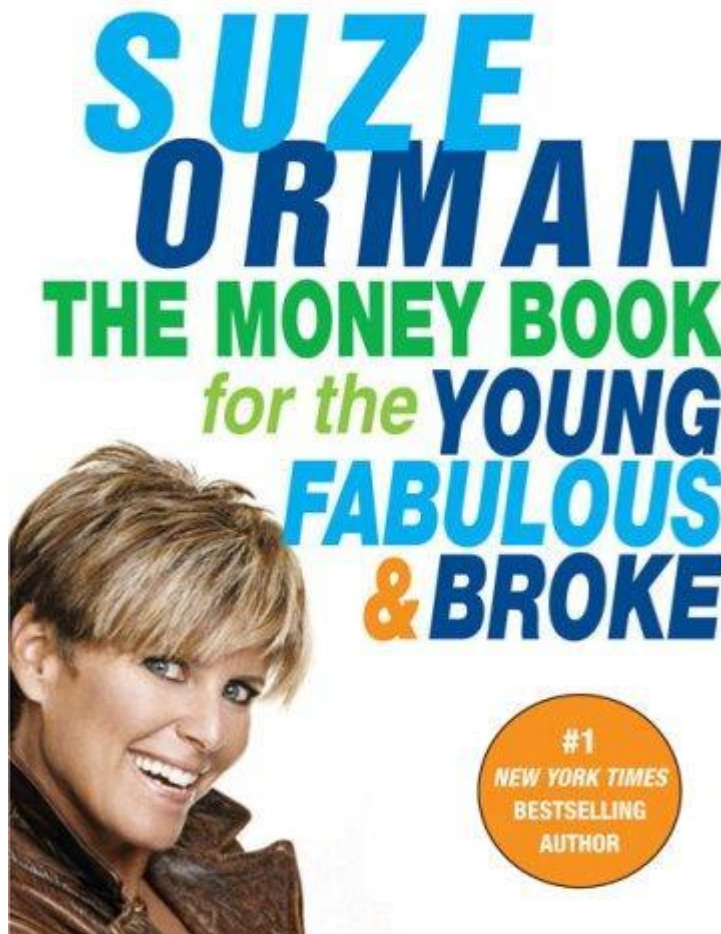
If you are currently struggling with debt, then this is a fantastic book to start with. Dave Ramsey not only accumulated over \$4 million dollars by his mid twenties, but managed to lose it all through bankruptcy. He's now developed his own successful approach to getting out of debt and managing your money, which he shares in this book.

## 6. [Your Money Of Your Life](#) by Dominguez and Robin



This classic money management book preaches the power of simplicity. Simplifying your lifestyle to lower your expenses is a crucial element of being able to live below your means. The authors also go into developing passive income streams so that you can have your money working for you, becoming financially free.

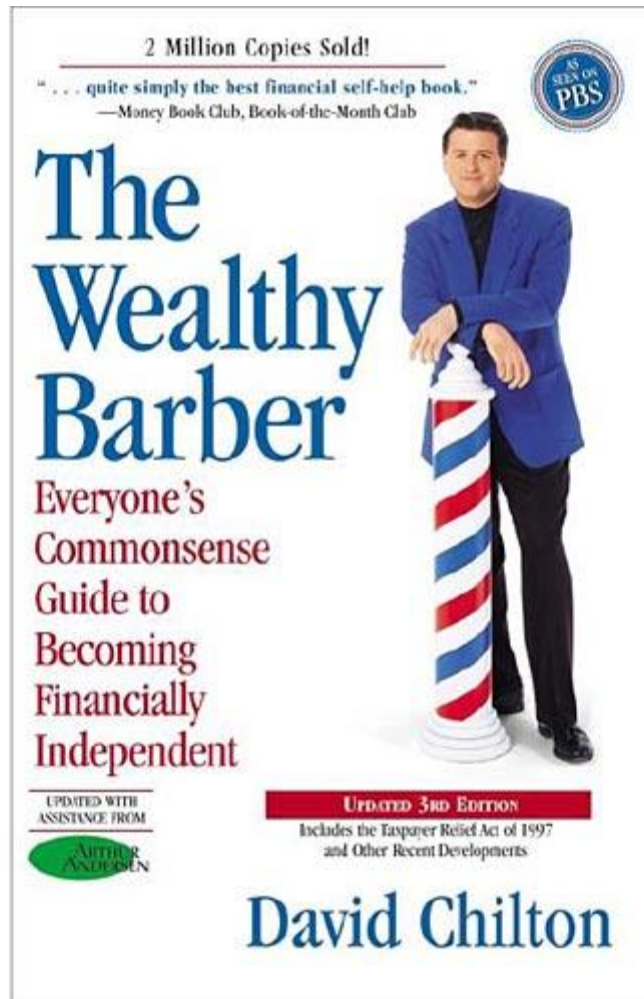
7. [The Money Book For The Young, Fabulous & Broke](#) by Suze Orman



[\[Buy Audiobook\]](#)

One of the most trusted money experts in America, Suze Orman, shares her money principles for getting out of credit card debt, school loans, improving your credit score, buying a home, insurance, and much more. This book covers all of the important money management strategies that all young people should know.

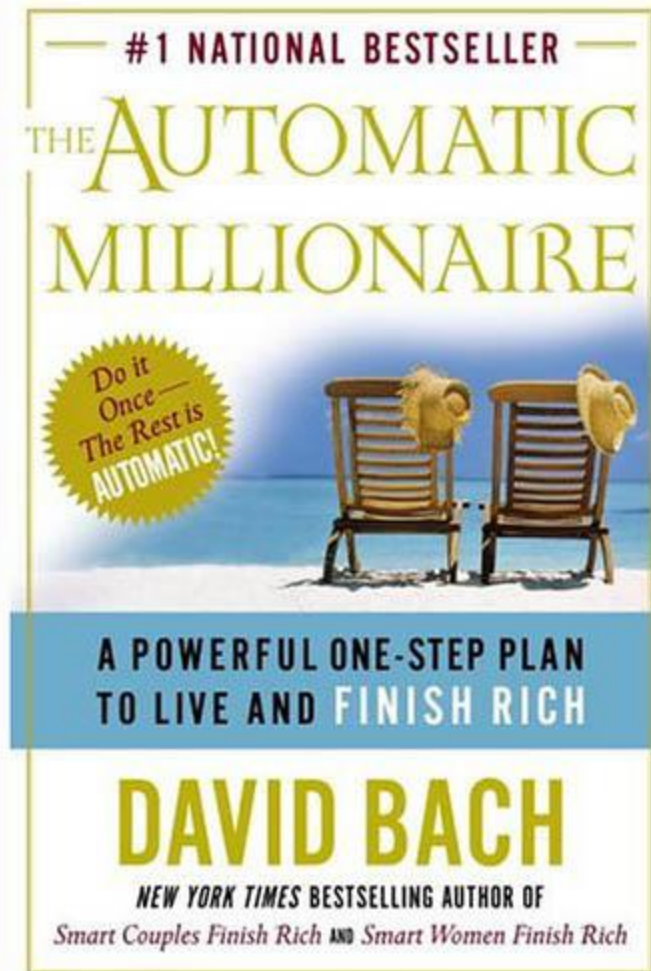
## 8. [The Wealthy Barber](#) by David Chilton



[[Buy Audiobook](#)]

This entertaining book provides some useful money management advice in the guise of a novel. It shares the story of a group of friends that visit a barber shop once a month and receive powerful advice on managing their money from their “Wealthy Barber”. The book covers the popular advice of “pay yourself first” and “compound interest”.

9. [The Automatic Millionaire](#) by David Bach

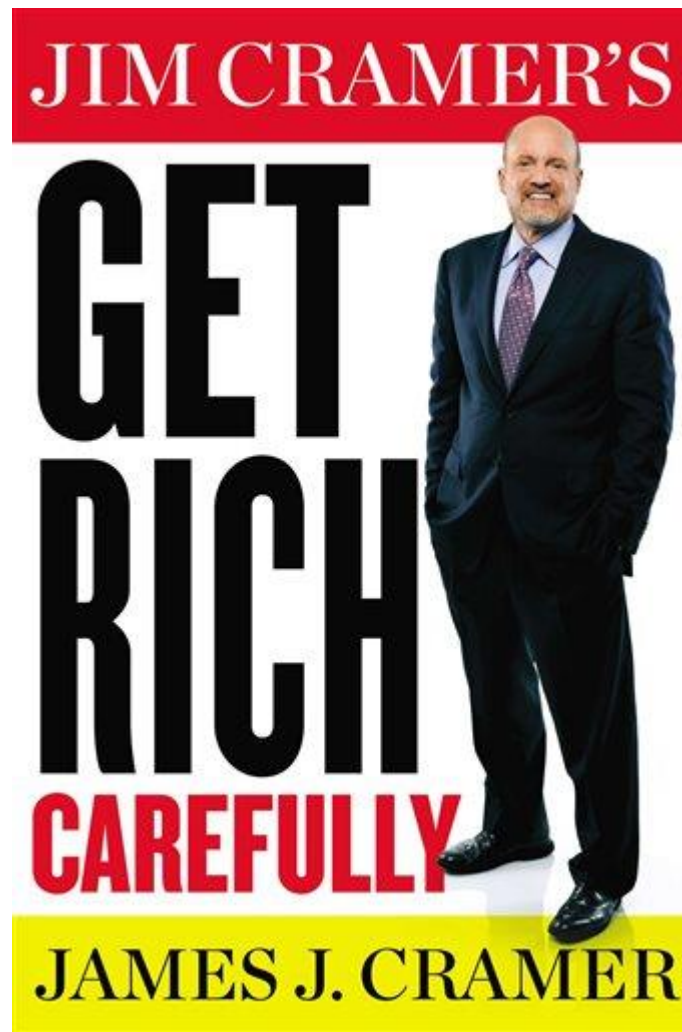


[\[Buy Audiobook\]](#)

David Bach shares his proven, automatic plan for becoming a millionaire in your lifetime. David's simple strategies, such as his "latte factor", will help anyone be able to cut back on expenses, manage their money effectively, and invest for financial freedom.



10. [Get Rich Carefully](#) by Jim Cramer



The host of CNBC's Mad Money reveals his strategies to high yield, low risk investing in this powerful guide. Jim understands that in today's economy, most people can't take big risks with their money. That's why this book is jam-packed full of practical, invaluable wisdom for turning your savings into lasting wealth.

By reading a few of these money management books, you will soon realize that managing your money is fairly straightforward and simple. Many of these books provide the same concepts and strategies. Why? Simply because *they work*.

Managing your money isn't rocket science. It may seem intimidating at first, but once you get in the habit of managing your money effectively, it will change your financial future. You will have a sense of "control" over your money and it will greatly boost your self-esteem.



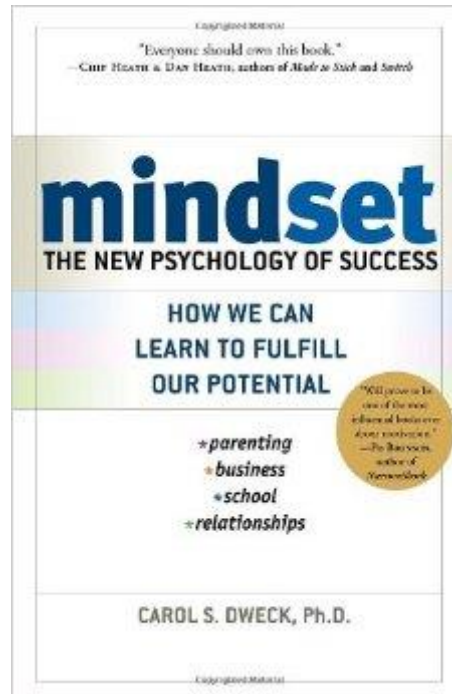
# Self Help Books

Self-help books can be the key that opens your whole world up to new possibilities. These books can teach us a new skill or open our mind.

Feel like you don't have time for these types of books? Set a goal to read one a month, or join a book club that focuses on reading and discussing self-help books. Or better yet, start your own book club and choose from this list to get started.

Listening to audiobooks is a great way to quickly and easily get through books you don't think you have time to read. Listen during your daily commute or while out for a walk.

## 1. [\*Mindset\*](#) by Carol Dweck

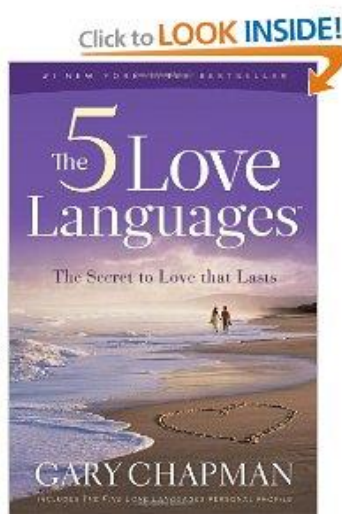


[[Buy Audiobook](#)]

Carol Dweck, the author of *mindset*, will open your eyes to new possibilities. Do you believe you were born with a certain talent or level of intelligence? Carol's research shows that a shift in mindset from fixed to growth can open us up to a whole new world of opportunities. Do you recall when it was believed a human couldn't run faster than a 4-minute mile? This was a fixed mindset. A lot of people held this belief. But at least one person did not, and they were able to break through that 4-minute barrier. Once it was done, many runners were able to beat the 4-minute mile. Why? Because they now believed it was possible. They had changed to a growth mindset. In this book, Carol shows leads us through the

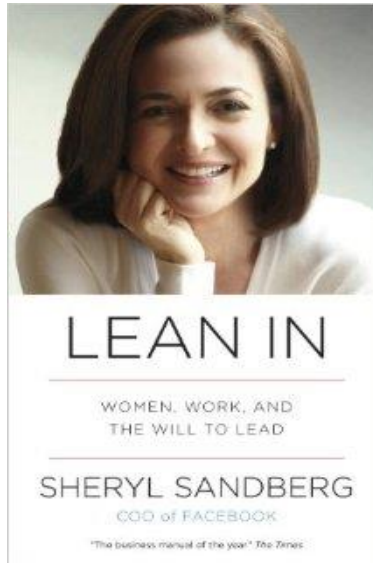
differences of a growth vs. fixed mindset. Her research is backed by many fascinating studies, which show how sports figures, kids, and more are impacted by their mindset. Open up the door when you read this book, and start changing your fixed mindsets to growth.

## 2. [The 5 Love Languages](#) by Gary Chapman



Understanding *The 5 Love Languages* that Gary Chapman outlines will significantly aid you in your relationships. Do you sometimes feel that no matter what gift you get for your Mom or husband it is never the right one? Once you understand what their love language, is you can easily choose gifts that make them happy. Most likely, your spouse perceives love in a different way than you do. Yet we tend to show our love in the way we want to receive it. This means we rarely make our spouses feel as loved as they would like. This is because we don't know their love language. Once you know the love language or your spouse or any other person, it is easier to appreciate them in a way that they can perceive and accept. *The 5 Love Languages* will explain to you what they are, and how to better appreciate others. You can also go to his [website](#) to take a quick quiz to learn your own love language. I highly recommend doing this!

## 2. [Lean In](#) by Sheryl Sandberg

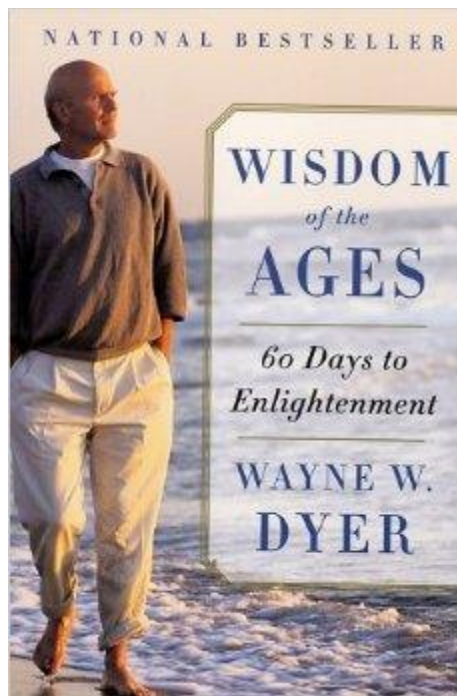


*Lean In* is a great book for women in the workforce. It's a good book for men to read as well, especially those who work for, with and under women so...everyone basically. While you may not agree with everything the author says (I certainly don't), there is a lot to learn here.

I think Sheryl Sandberg does a good job getting women to rethink how they approach their career, especially in the years leading up to starting a family.

She also illustrates the importance of leading with how you can help colleagues before asking them to do something for you. This is great advice, and results in better working relationships for everyone.

#### 4. [\*Wisdom Of The Ages\*](#) by Wayne Dyer

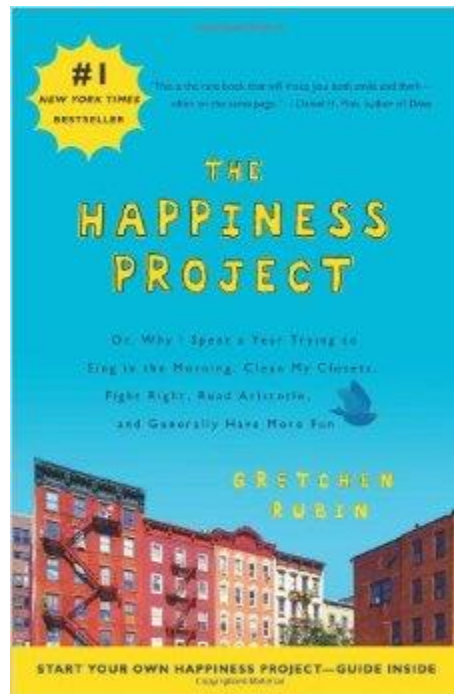


[[Buy Audiobook](#)]

Wayne Dyer explores writings, poems and sayings of some of our greatest thinkers in *Wisdom of The Ages*. He helps us see how we can apply these enlightened thoughts to our own lives.

Often, ancient wisdom is as relevant today as it was back when it was first conceived. Dyer helps us find practical applications for these wise thoughts.

## 5. *The Happiness Project* by Gretchen Rubin

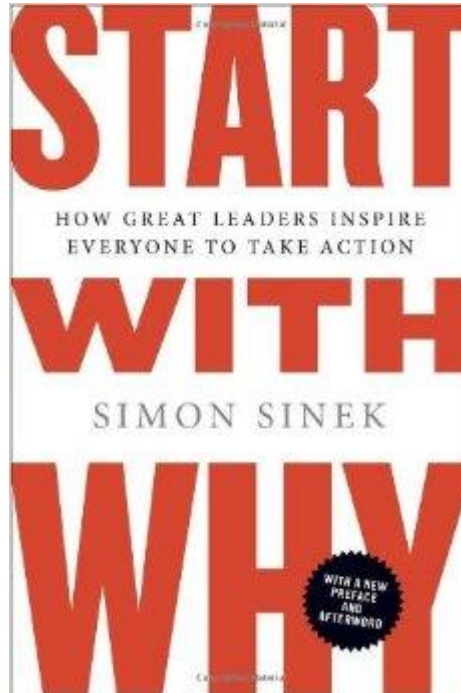


In *The Happiness Project*, Gretchen Rubin sets out to determine if you can become happier through deliberate intent. She creates a plan and tackles different aspects of her life each month.

What I think is great about this book is the way she approaches her theory. She lays out her journey as it happens, and you get to discover, along with her, that making a deliberate effort can bring more happiness and positive changes about in your life.



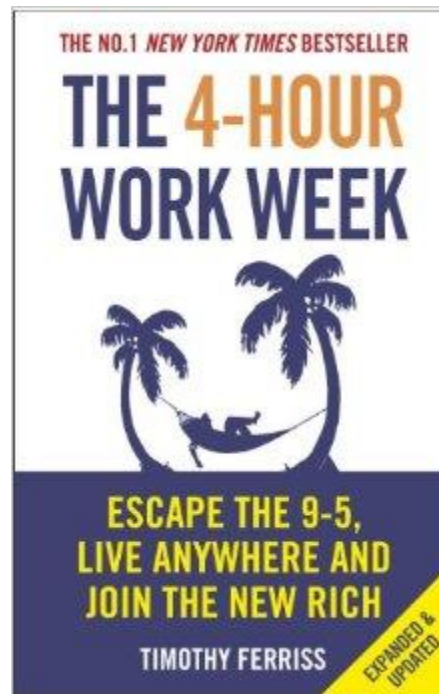
## 6. *Start With Why* by Simon Sinek



[[Buy Audiobook](#)]

*Start With Why* is geared toward leaders and companies, and shows the value of passion of purpose in your day-to-day life. This book and Sinek's TED talk are worthwhile for all people wanting a full, passion-filled life.

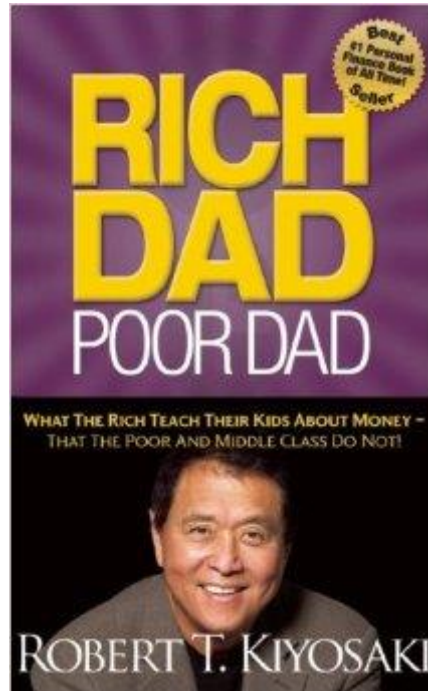
7. [The 4 Hour Workweek](#) by Timothy Ferris



[[Buy Audiobook](#)]

*The 4-Hour Work Week* is a brilliant self-help book because it will make you think differently about your work. The concepts Timothy Ferriss outlines will be new to many who work a regular 9-5 job.

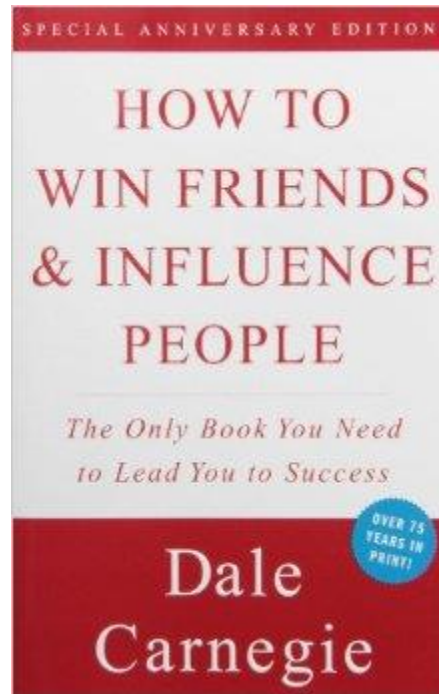
## 8. *Rich Dad, Poor Dad* by Robert Kiyosaki



[[Buy Audiobook](#)]

Most educational programs lack a solid financial foundation. In Robert Kiyosaki's *Rich Dad Poor Dad*, he outlines how he received his financial education from his best friend's father. This is an easy to read book that just might make you think a bit differently about what it takes to build wealth.

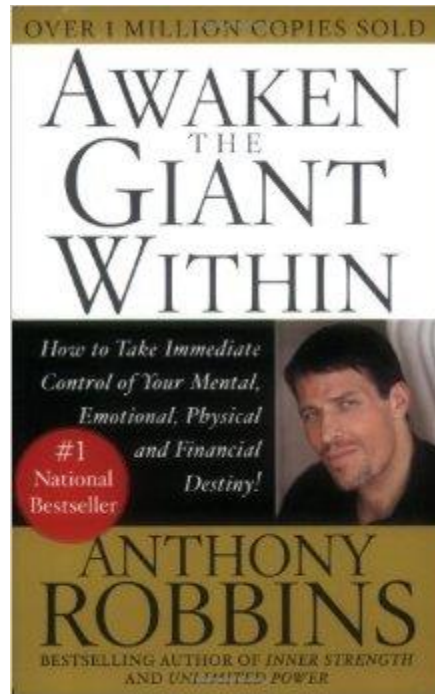
## 9. *How To Win Friends and Influence People* by Dale Carnegie



[[Buy Audiobook](#)]

*How To Win Friends & Influence People* is the classic self-help book that everyone should read. This book will help you in learning to relate to and deal with others. The book focuses primarily on influence for business purposes. However, there are lessons to be learned and used in your personal life as well.

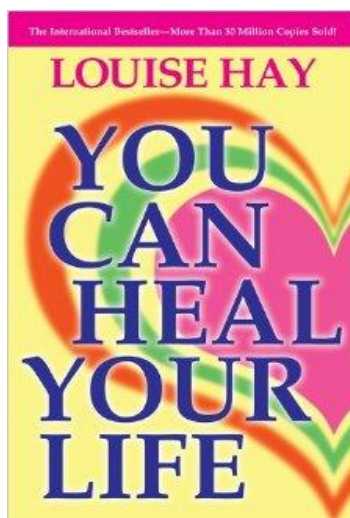
10. *Awaken The Giant Within* by Anthony Robbins



[[Buy Audiobook](#)]

*Awaken The Giant Within* has been a popular read (and re-read) of many since it's publication 22 years ago. So many self-help books don't stand the test of time, but this one does. Read to learn how to take better control over your life and reach your dreams.

11. *You Can Heal Your Life* by Louise Hay



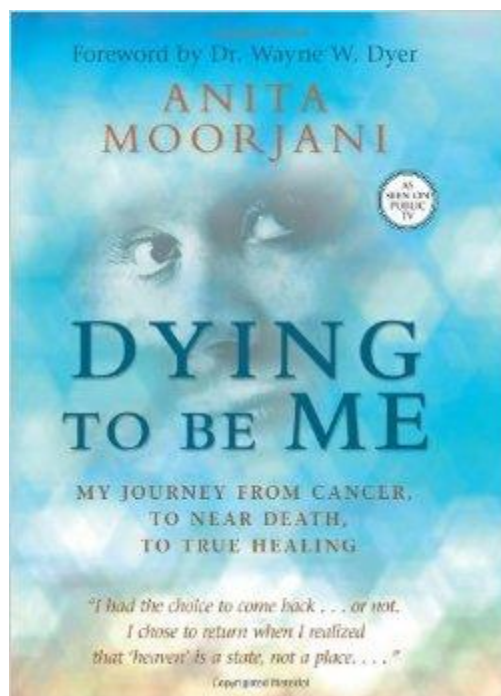
[[Buy Audiobook](#)]

So often we think we are the victim of illness, disease and whatever health conditions we face. Louise Hay teaches us that we can heal our lives by changing our thoughts and doing the mental work we need.

Louise underwent some terrible circumstances in her life, and shares these and how she was able to turn her thoughts and her illnesses around. If you want to improve your health, this is a great read to open your mind to the possibilities of how our thinking (often as related to our past) is affecting us, and may be contributing or causing the health concerns we face.

What do you have to lose? Turning your thoughts around will not only make you happier, it can heal your life.

## 12. *Dying To Be Me* by Anita Moorjani



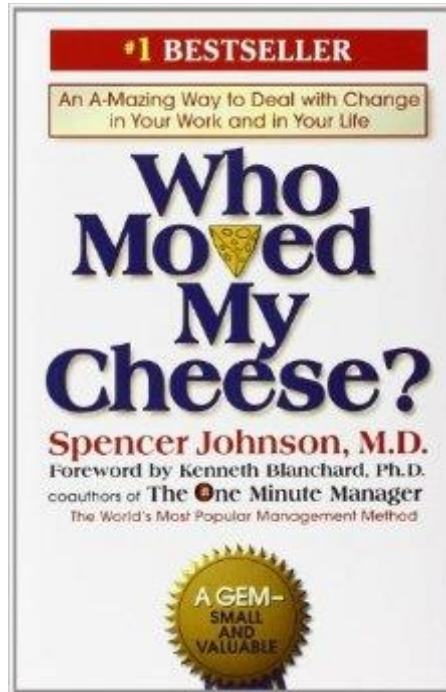
[\[Buy Audiobook\]](#)

*Dying To Be Me* is one woman's story of an amazing experience she had while doctor's predicted she had only a day to live. The story is miraculous, but the message she received and relates to us is even more profound.

Anita Moorjani fully recovered from cancer. There are testaments by specialists that she should not have lived, but she returned and has a message to share. I've seen this woman speak live and listened to this book. Both were profound experiences, and I hope you get as much from her insight as I have.



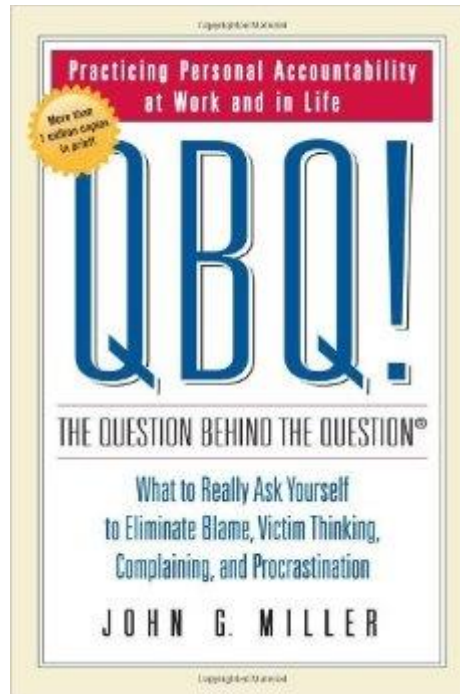
13. *Who Moved My Cheese* by Spencer Johnson, M.D.



[[Buy Audiobook](#)]

Change happens to all of us, and it seems to happen faster now than ever before. This short book helps you find the tools to better deal with change. A must-read for today's busy world.

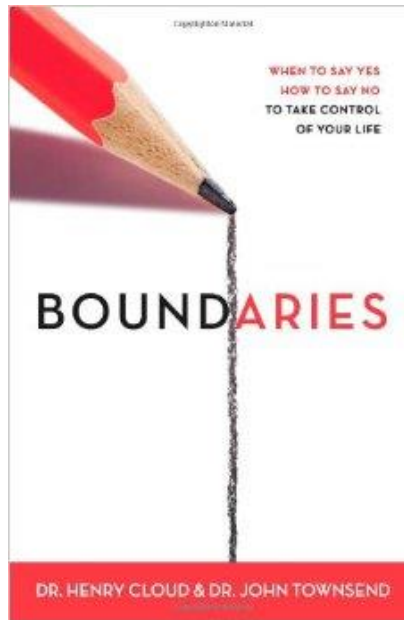
14. *QBQ! The Question Behind The Question* by  
John G. Miller



[\[Buy Audiobook\]](#)

QBQ helps us get past the complaining and blame game. Asking *The Question Behind The Question*, we can more quickly resolve a situation. This book is short and simple, but will change the way you approach an issue.

15. [Boundaries](#): *When To Say Yes, How To Say No To Take Control Of Your Life* by Dr. Henry Cloud and Dr. John Townsend

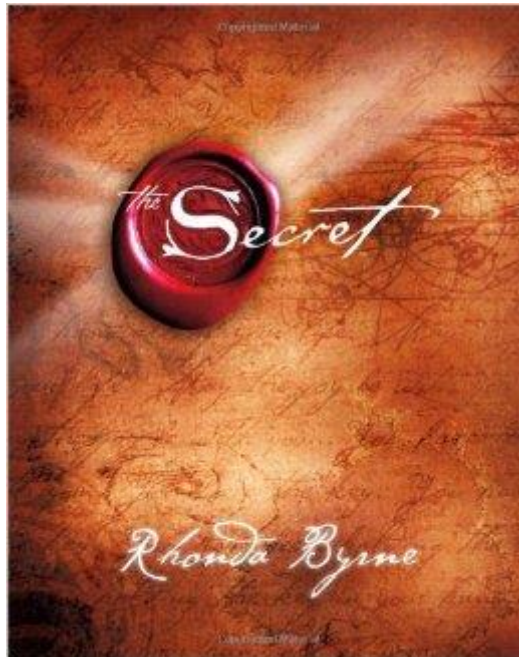


[[Buy Audiobook](#)]

Many of us struggle with boundaries in some aspect of our life. It could be we can't say no to our kids, spouse, friends, boss, or even yourself. This book helps you understand that it is OK – and even good – to have boundaries in your life.

This book is Christian-based, but it is still a good read for everyone. So many struggle with being burnt out by the abundance of expectations and commitments that surround their everyday life. Learning to set set boundaries can make you happier and avoid burnout.

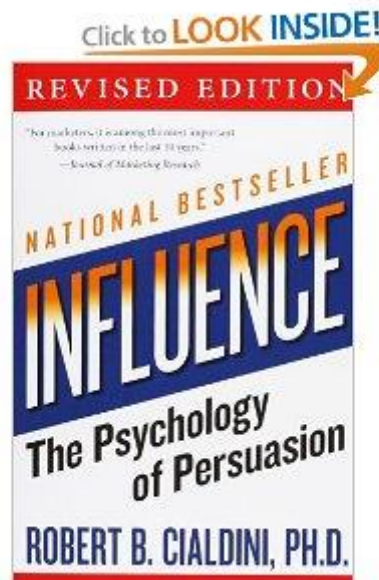
16. *The Secret* by Rhonda Byrne



[\[Buy Audiobook\]](#)

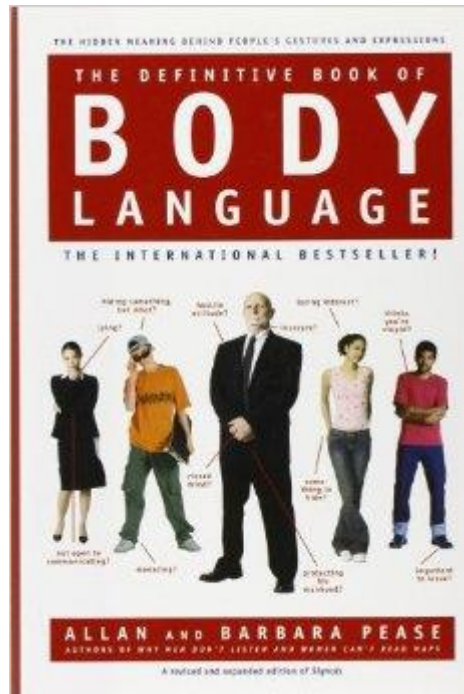
*The Secret* will help give you the mental makeover you need to create the life you desire.

17. *Influence: The Psychology of Persuasion* by Robert B. Cialdani, Ph.D.



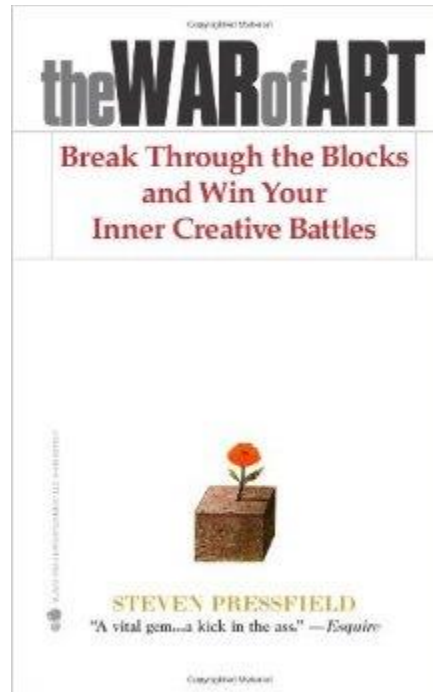
*Influence* takes a scientific look at persuasion. This is a brilliant self-help book that allows you to understand how you are being influenced every day by others. You can also learn how to use this information to influence others yourself. You might just finally understand how to get that raise you've been wanting.

18. *The Definitive Book Of Body Language* by Barbara Pease and Allan Pease



Much of our language is silent; it happens through our bodies. Often we don't even realize what we are communicating or know how to interpret the signals we are getting from others. *The Definitive Book of Body Language* will open your mind to a whole new world of communication that is happening right before your eyes.

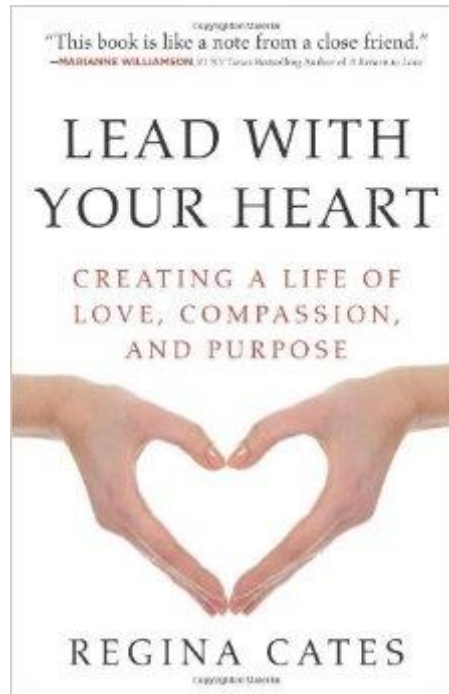
19. [\*The War of Art: Break Through The Blocks and Win Your Inner Creative Battles\*](#) by Steven Pressfield



*The War Of Art* teaches us how to beat back the inner critic that is keeping us from unleashing our creativity.



20. [Lead With Your Heart](#): *Creating A Life of Love, Compassion and Purpose* by Regina Cates



Success can be meaningless if you've lost your purpose. In *Lead With Your Heart*, Regina Cates helps us reconnect and build a successful and meaningful life.

# More Opportunities

There's simply lot of opportunities out there and there are new opportunities coming every day and new industries growing every year which you can utilize for your benefit. One Such new opportunity that emerged in the recent years is the Bitcoins and Crypto Currencies. This Industry in a short period of time grew to almost \$10 Billion in Market Cap and is still in its infancy. There is still a lot of opportunity available to be taken benefit of. You can start Blogs, make YouTube Videos about them and there a lot ways only limited by your imagination to make money out of this new industry.

If you're considering starting a Bitcoin related Blog or a YouTube channel you can buy some of the best available Bitcoin and Crypto Premium Domain Names available at <http://34.gs/eukn> .

Another hot market is Gaming. People spend a lot time on gaming and as you may have noticed most of the YouTube Top Earners are those who talk about games. We recommend checking out [www.coinstopia.com](http://www.coinstopia.com) which is a new project that aims to exchange your game rewards for real money. If succeeds the project will have a great impact about how people make money.

# Disclaimer

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