

# 3 AI AGENTS THAT WILL SKYROCKET YOUR BUSINESS

Grow Your Customer Base and  
Get Back Wasted Time



## AGENT 1

**ATTRACT  
MORE CUSTOMERS**

AI-powered conversations  
that engage, qualify,  
and attract new customers.



## AGENT 2

**NURTURE AND  
CONVERT**

Follows up, builds relationships,  
and turns leads into  
loyal customers.



## AGENT 3

**AUTOMATE AND  
SAVE TIME**

Eliminates repetitive tasks  
so you can focus on what  
really matters.

HÉCTOR JAYAT

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# Prologue

These days, and I'm talking about June 2026, businesses that aren't taking full advantage of AI are losing customers, which translates into lost sales.

Most local and online businesses have heard about the benefits of using AI, but 95% haven't yet implemented it. This is mainly because they're unfamiliar with the topic, hesitant to invest the time, or simply don't have the time. That's where AI agencies come in, offering these kinds of solutions to business owners.

Let's be clear, a business owner already has enough problems to deal with just ensuring their business survives with current costs. Therefore, the AI solutions offered to them should focus on two things: 1. Saving money in the short, medium, or long term, and 2. Simplifying their processes through automation. This translates to the business owner:

1. Earning more money
2. Gaining more time to enjoy their profits

Businesses already leveraging the advantages of AI are already reaping these benefits.

Throughout this guide, we'll look at three AI agents that can automate a business with the help of AI today, saving time, reducing operating expenses, and increasing sales.

Let's get started!

# Introduction

I'm going to give you three examples of aspects of your business that can be automated. You decide if your business needs them, and you'll know if you're already experiencing these problems or if you're headed that way.

I'm going to divide it into three main blocks:

A. Lead Generation,

B. Appointments and Bookings,

C. After-Sales and Retention

These are, let's say, the three main categories for automating business processes, although of course there are many more, since AI is growing rapidly.

At [jayatmarketing.com](http://jayatmarketing.com), we can help you reduce manual work by up to 50% with automated workflows and increase your customer base in a short time.

# Category A

## Call Answerer

### “After Hours”

# Story

Meet Carlos.

Carlos owns a family plumbing business. He handles almost every aspect: administration, paying suppliers, purchasing parts, and customer service. He also pays an employee who works as a receptionist and answers all calls from 9 to 5, Monday through Saturday. The business is left without receptionist service from 5 PM to 9 AM, Monday through Saturday, and on Sundays, when he answers if he's free.

Although Carlos has a voicemail system installed, for which he pays a monthly fee, every day when he checks the previous day's messages, he hears only silence and the occasional complaint from a customer who hung up after a few seconds. Out of 10 messages, he only manages to connect with one at most, leaving a recorded message. By the time he calls back, the prospective customer has already signed with another business.

Carlos, first, doesn't have a clear idea of how many after-hours calls he's actually receiving, and second, he doesn't want to pay for another employee for those hours; he assumes it's not worth it. But those after-hours service sales have consistently been unrecoverable.

At the end of the day, Carlos, besides being exhausted, is somewhat disillusioned, feeling that he doesn't have a good system for managing his business and increasing sales.

# 1. AI Receptionist for After-Hours Calls

Imagine your business has a person responsible for answering phone calls, responding to inquiries, and/or manually scheduling appointments on a calendar.

This person must adhere to a schedule and may be absent due to illness, vacation, or other leave, not to mention their salary plus benefits. Let's assume everything runs smoothly and the employee fulfills their duties during their shift. What happens when the business is closed? Or what happens when one call is answered during the day and another customer calls at the same time?

All of this translates into potential customers who couldn't connect with anyone, whether to request information about a product or service, get answers to a question, or simply schedule an appointment. Lost customer = lost sale, potentially won by your competition.

This can be addressed by an AI agent (after hours), which answers 100% of calls within a programmed time frame (which could be when the business is closed). The agent answers the call, then can answer some questions based on what the prospect asks, and finally can schedule an appointment or redirect the call to an employee. Everything is recorded, and the system updates the database and calendar, while also notifying a manager or business owner.

The agent can be programmed with all kinds of questions (FAQs) and can also be set to work 24/7, without pay, vacation, or leave, and always with a friendly voice.

# 1. AI Receptionist for After-Hours Calls



## Pain Points



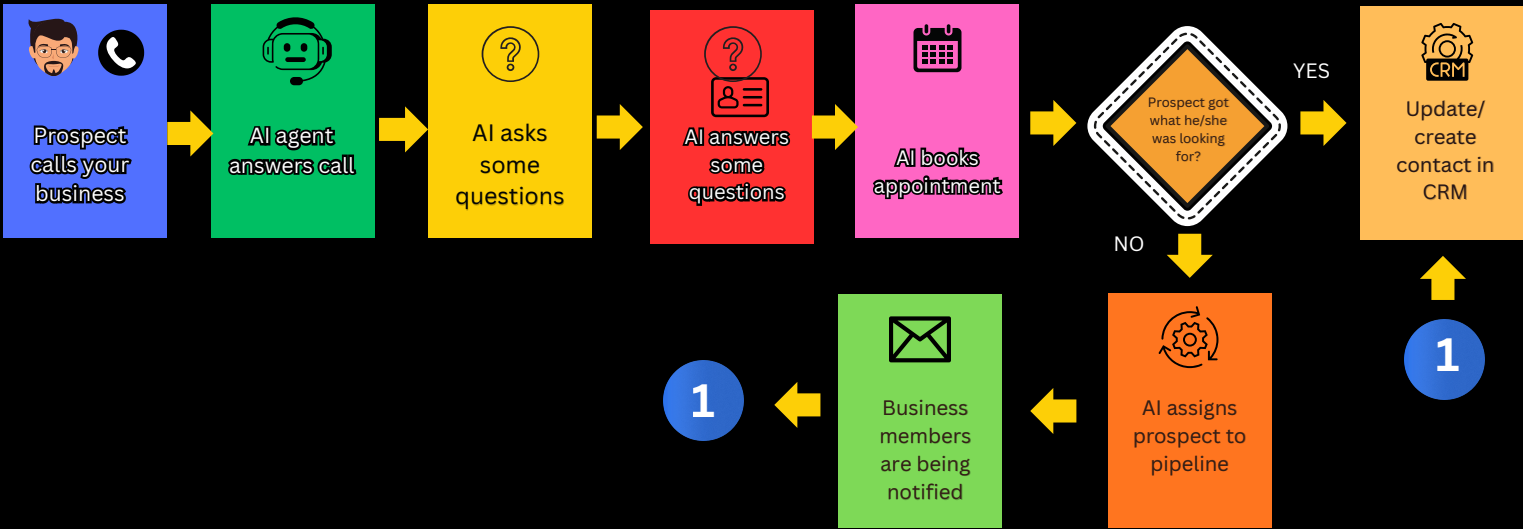
Between 70% and 90% of local businesses (depending on the industry) lack a system to answer after-hours calls, respond to inquiries, or schedule appointments.

Prospects who don't connect, receive answers to their questions, or schedule an appointment end up calling your competition.

## Our Proposal

Never miss after-hours calls again, answer questions from your prospects or clients, and schedule appointments at any time without human intervention.

## The Automation Solution



# Category B

# Form Responder

# Story

Meet Alicia.

Alicia runs a family veterinary business, specializing primarily in dog grooming. She has a website and has gained popularity on social media. She handles almost every aspect of the business: administration, paying suppliers, purchasing supplements, and customer service. Her daughter barely helps, scheduling appointments that come in by phone, and her husband is self-employed, so he doesn't help with these tasks.

To expedite the process, she's added a form to her website where prospective clients answer a few questions to get a quote. The completed form is then emailed to Alicia.

Despite this system, the appointment rate isn't increasing, and profits are stagnating.

Every night, Alicia checks her email to see if any clients have requested services or consultations.

She receives an average of 5 to 7 completed forms daily.

The next day, after Alicia has done her calculations and tries to contact all those prospects, 6 out of 7 tell her they no longer need the service; they've already found another provider.

Alicia hasn't wanted to delegate this task to a family member due to distrust, nor has she wanted to hire someone to avoid dealing with salaries, sick leave, vacations, benefits, etc.

At the end of the day, Alicia loses more sales, and her business has stagnated.

## 2. Immediate Response to Prospects (Speed to Lead)

Imagine a prospect (lead) visits your services or products website, and a chat pop-up appears offering assistance. It asks a few questions and then prompts them to enter their information, such as name, phone number, or email address, in a form, along with two or three more questions, either to receive more information about a product or a service quote. This AI will store their data in a database and notify the business owner (or designated person) about this new prospect through its programmed channel. Simultaneously, and only about five minutes after receiving the form, the AI will call the prospect to provide the quote.

This is where the importance of an immediate response to that lead comes in, because the sooner you respond, the more likely it is to convert.

Multiple studies demonstrate that responding to prospects in less than five minutes significantly increases the likelihood of closing the sale compared to taking more than five minutes. Often, we see a message and don't respond until the next day, and by the time the lead reads it, they're no longer interested. They've already found another provider for that product or service, or they're simply not available. In short, we've lost that sale.

However, if you respond immediately, even through automation, you know that the lead is available to accept the deal at that moment. You can then respond via email, SMS, WhatsApp, or social media, and this will close many more deals.

# 2. Immediate Response to Prospects (Speed to Lead)



## Pain Points

15-25% of forms receive a response within 24 hours (varies by industry).

90% of prospects who don't receive a response within 5-20 minutes look for another provider.

## The Math:

200 forms/month @ \$150 average per form

Forms without immediate response: 15-25% = 30-50 forms/month

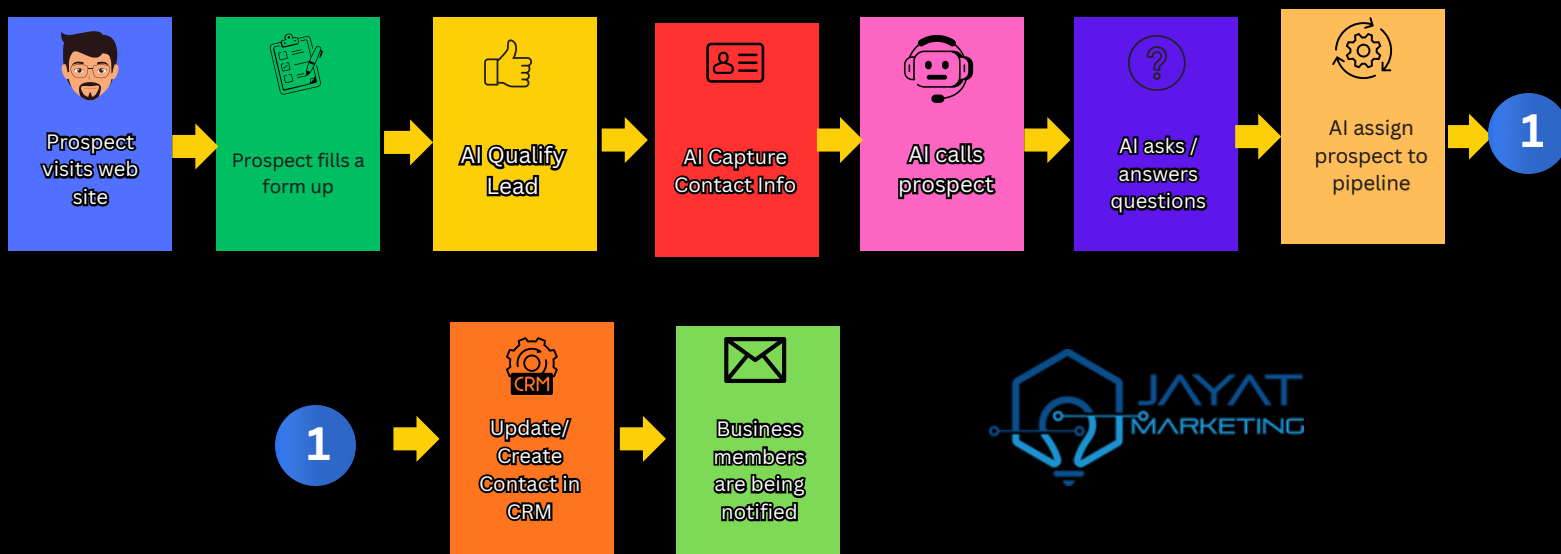
$30-50 \times \$150 = \$4,500 - \$7,500/\text{month lost}$

$= \$54,000 - \$90,000/\text{year lost}$

## Our Proposal

Without human intervention, track each form submitted on your website in less than 5 minutes.

## The Automation Solution



# Category C

## After-Sales and Retention

# Story

Meet Juan.

Juan owns a family restaurant with 10 employees, some of whom are relatives. He's been running the business for five years, but there's a problem: the number of customers per week has remained constant for months, and he doesn't know exactly why. He hasn't grasped the power of Google My Business reviews.

One day, he sees an ad about how Google reviews can increase sales and improve reputation. It talks about contacting customers right after they visit the restaurant to try to get a positive review. But after thinking about it, he wonders, "Who on my team can I assign this task to, and do it consistently, every day?" He realizes it will be nearly impossible and decides to abandon the idea and resign himself to the status quo.

Resigned, Juan knows he can't hire another employee just to do this task, much less deal with another salary, sick leave, vacations, benefits, and so on.

At the end of the day, Juan, besides being tired, ends up a little disappointed because he feels he doesn't have a good system to improve his business.

### 3. Automated Review Requests

This applies perfectly if your business is local and you have a Google My Business profile. Virtually all niches need Google review requests, and maintaining this manually is incredibly time-consuming, and everyone complains about it.

So, when a customer has had a consultation, an in-person visit, purchased a course, or anything else, you can display a sign with a visible QR code or a webpage that says: "Leave us a Google review and receive a discount coupon." This QR code takes them to a page where an AI voice agent greets them to request the review and ask a few questions.

You can also automatically request a review, where the AI can send a message saying, "Hey, what did you think of our service?", etc. And you can also offer a discount coupon for their next purchase or some other gift if they leave a positive review.

If the customer had a bad experience, the AI encourages them to indicate the cause and takes note of the problem to fix it immediately. A team member is notified so they are aware and can try to resolve it. This is before they leave a negative review below 4 stars.

Once the customer leaves a review, they receive a discount coupon.

# 3. Automated Review Requests



## Pain Points:

59% of local businesses ignore the power of customer reviews on Google My Business.

85% of business owners don't know how to ask their customers for references and are missing out on this potential.

## Our Proposal

No more customers without Google reviews. Improve your reputation and increase your sales without human intervention.

## The Automation Solution



# 4 Questions

Now let me ask you these 4 questions:

How is not resolving this issue affecting your business right now?

What have you tried so far to fix it, and why do you think it hasn't worked?

If this continues for the next 3 to 6 months, how would it impact your revenue or growth?

If you could fix this and start consistently generating more clients, what would change for you and your business?


That's why we're here: to solve these problems and help you earn more money and save a lot of time in your business by improving your processes. Don't wait any longer. Give us a call or send a message via WhatsApp, and we'll be happy to help you improve your business.

It will be a pleasure to assist you.

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